

Chair: Richard Flores
Co-Chairs: TBD
Recording Secretary: TBD
Staff Liaison: Illeny Maaza

Michele Levick has stepped down as Co-Chair as her role at Wegmans Food Market has changed. Richard Flores will lead the committee. We are currently looking for a new Co-Chair.

2021 Meetings

- January
- February (*informal zoom meeting*)
- March
- April (*informal zoom meeting*)
- June (*informal zoom meeting*)
- August (*informal zoom meeting*)
- September

2021 Committee Goals (approved January 28)

- Create an engagement plan for new and existing members to support retention, reduce attrition, and increase growth
- Increase opportunities for Proprietary Council members to engage with each another
 - a. Create an online forum dedicated to the Proprietary members – *launched in February*
 - b. Add bi-monthly informal meetings – *launched in February*
- Review, update, and communicate the value proposition for Proprietary membership to support retention, reduce attrition, and increase growth
 - a. Communicate value proposition to existing members
 - b. Review and update benefits sheet for prospective members
 - c. Continue with Proprietary member focused articles in *TMA Dispatch*

2021 Proprietary Member Status (as of September 29)

- Renewals = 24
- New members = 2
- Dropped Proprietary Members = 3

2021-2022 Proprietary Five Diamond Participation (as of September 29)

- American Electric Power
- Kroger Central Alarm Control
- Retail Business Services, an Ahold Delhaize Company (2 locations)
- The Church of Jesus Christ of Latter-day Saints
- Wegmans Food Markets, Inc.