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TMA APPOINTS WHITNEY A. DOLL AS NEW CHIEF EXECUTIVE OFFICER

Bringing proven leadership and a vision for growth to drive the organization's next chapter of innovation and success.

September 9, 2025, McLean, VA – The Board of Directors of The Monitoring Association (TMA) announces the appointment of Whitney A. Doll as the organization's new CEO. A dynamic association executive with over 18 years of experience, Doll has dedicated her career to helping mission-driven organizations expand their reach, optimize operations, and deliver unparalleled value to members, customers, and stakeholders. Doll will assume executive management responsibilities at TMA effective October 1, 2025.

"We are thrilled to welcome Whitney to TMA. Over the course of her career, she has consistently demonstrated a distinct commitment to innovation and customer success," stated TMA President Steve Butkovich. "The depth and breadth of her leadership skills set her apart among the candidates we met. With her combination of knowledge, talents, and experience, she is uniquely qualified to strengthen our value proposition and to accelerate membership growth and engagement."

"I am honored to join TMA as its CEO, and I look forward to working with TMA's board, members, and stakeholders to advance professional monitoring through education, advocacy, and standards," commented, Doll. "Together we will create a safer world and ensure a bright future for the association and the professional monitoring industry."

Doll has served successive executive positions at the International Code Council (ICC), the leading global source of model codes and standards and building safety solutions, over the past eight years, most recently serving as the executive vice president of customer engagement. Before ICC, she held multiple positions on the communications team, at CNA, a nonprofit research and analysis organization dedicated to the safety and security of the nation.

Doll can be contacted by email at wdoll@tma.us or by phone at (703) 660-4913.

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About The Monitoring Association

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an international non-profit trade association representing professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state, and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at <https://tma.us/about-tma/>.

