

2025 TMA Annual Meeting SPONSORSHIP PROSPECTUS



The Ritz-Carlton, Rancho Mirage, Palm Springs, CA | October 4-8, 2025



This is a unique branding opportunity for companies of all sizes that sell products, technology, or services to monitoring providers.

Key Sponsor Benefits:

- Partnership and network building
- Brand recognition
- Lead generation
- Market research
- Alignment with professional and industry advancement

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Join executive leaders from the largest and most influential monitoring companies at the 2025 TMA Annual Meeting.

We invite you to sponsor this year's meeting.

Learn along side attendees in our distinctive education sessions

TMA's dedication to excellence in education shines through at its Annual Meeting. From topical and inspirational keynote speakers to individual, peer-led sessions, attendees are ideally positioned to acquire best practices and new strategies designed to take their business to new heights. These sessions are an ideal forum to get to know attendees.

Interact with prospective customers in intimate social settings

While education plays a predominant role at this meeting, we recognize the value of impromptu and informal exchanges between you and your customers. Share breakfast overlooking the ocean, plan a round of golf, or simply meet for a cocktail and appetizers. We make it that easy!

We have sponsorship options to accommodate companies of all sizes and budgets. **Supporter level sponsorships for our consultants and monitoring centers that want to support TMA education.**

Celebrating 75 years of Community, Excellence, and Achievement in 2025!

The Monitoring Association (TMA) was incorporated on November 30, 1950 in Illinois as the Central Station Electrical Protection Association (CSEPA). In 2025, we mark the 75th anniversary of our vibrant, professional community. Our year-long celebration will culminate at our 2025 TMA Annual Meeting. *Be a special part of our celebration!*

2025 TMA Annual Meeting Sponsorships

The Board of Directors and staff of TMA are pleased to present the following sponsorship opportunities for 2025 TMA Annual Meeting. Please review the tables below for complete details and pricing. Your support makes it possible for TMA to present high quality educational programming to professionals from across the monitoring industry.

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Member Fees	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$500
Non-member Fees	\$25,000	\$20,000	\$15,000	\$10,000	\$8,000	N/A

Prime Sponsor Benefits						
FREE Member Registrations	2	1	N/A	N/A	N/A	N/A
Additional Member Registration Discounts	N/A	N/A	50% off of one reg; 25% off of a second reg.	25% off of two member registrations	25% off of one registration	N/A
Invitation for one to Board/ AHJ Dinner (with spouse)	All company reps may attend	One company rep may attend	x	x	x	x
Company recognition daily by moderator	✓	✓	x	x	x	x
Ability to speak to attendees on stage	✓ 5 minutes	✓ 3 minutes	✓ 2 minutes	✓ 2 minutes	x	N/A
Ability to place full-page insert in on-site registration packet	✓	✓	x	x	x	x
Ability to place full-page insert in virtual meeting bag sent in advance to all attendees	✓	✓	✓	✓	✓	x

Benefits continued on the next page.

Top Tier Sponsors to Receive Exclusive Speaking Opportunities at Special Events



In addition to the sponsorship benefits outlined above, TMA is pleased to extend an exclusive invitation to Platinum and Diamond sponsors to speak briefly at one of the meeting's special celebratory events.

Sponsors may select a choice event to include:

- Board and Public Safety Dinner
- Welcome Reception
- Theme Night
- Dinner Dance and 75th Anniversary Celebration
- Opening Keynote

All other functions and sessions will be assigned by preference and by date of commitment to sponsorship and may have up to three sponsors assigned.

All sponsors will receive the following benefits:

- Logo displayed at registration outside of meeting room
- Logo in *TMA Dispatch*, *TMA Signals*, and email promos
- Logo on meeting app homepage
- Logo on AM sponsor section of TMA website
- Logo on all print and digital meeting promos
- Logo on screen at the beginning of each session
- Professional voice-over company announcement and recognition
- Sponsor ribbon on name badge
- Connect through WHOVA app, up to six months

About the Venue

Overlooking Palm Springs, Coachella Valley, and the San Jacinto Mountain Range, The Ritz-Carlton, Rancho Mirage luxury hotel offers an elevated experience of a timeless destination. The modern design invites connections with the desert, from stunning valley views at The Edge Steakhouse to holistic spa rituals inspired by the land, while the storied past of Palm Springs complements the resort's elegant luxury.

Attendees will enjoy spacious accommodations, an exclusive Club Lounge, and more.



Connect and stay connected with our powerful meeting app!

Upon registration, each attendee is given access to the networking platform. As a sponsor, your company will also be given special access to Whova to build a branded page and to begin engaging with attendees prior to the meeting.

On your dedicated page, in addition to introducing your company and its product or services, you'll have the option to upload multiple PDFs and videos; pose thought-provoking questions in the community; and, make sure to have some fun with the games! Post fun photos of you and your hobbies, your pets, or your latest family get-away! *It's easy, fun, and it keeps you in front of customers and prospects before, during, and after the meeting!*





Unparalleled Networking Opportunities

The annual meeting is an unparalleled networking opportunity. By sponsoring the event, your company leaders gain access to monitoring executives, potential partners, and decision-makers. It provides the chance to form strategic relationships and explore new business prospects that can accelerate our growth.

Access to Latest Trends and Insights

By supporting TMA's educational initiatives, your company contributes to the professional development of fellow members and gains access to the latest trends, insights, and innovations in the industry.

Brand Visibility and Recognition

As sponsors of TMA's annual meeting, your company's logo and name gains increased visibility throughout the event. This heightened exposure contributes positively to your brand's reputation among potential clients and partners.

Positive Impact on the Industry

By supporting TMA, your company plays an essential role in enhancing the overall professionalism and ethical standards within the monitoring industry. Help shape the future of our industry and ensure a more secure and connected world for everyone.

Recognition as a Thought Leader

Sponsorship increases your company's recognition as thought leaders that actively participate in shaping the future of the industry. This recognition can enhance your reputation and open doors to new business opportunities and collaborations.



<https://tma.us/2025-annual-meeting/>