



CONNECT. COLLABORATE. EXCHANGE.

THE MONITORING ASSOCIATION MID-YEAR MEETING, APRIL 28-MAY 1, 2025, VIRTUAL

Meeting Sponsorship Prospectus

- Three targeted audience days -- Leadership, Operations, Technology
- Broad range of attendees from C-Suite Executives to Monitoring Center Managers
- TMA sponsored games and promotions to encourage participation and sponsor recognition
- Virtual registration bag with full-page sponsor inserts to be emailed to **ALL** attendees

YOUR SPONSORSHIP CONTACT:

Keely Anderson
 Director of Meetings
 TMA
 (703) 660-4917 | kanderson@tma.us

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$4,000	\$2,500	\$1,500	\$1,000
BENEFITS				
Exposure to all meeting attendees	X	X	X	X
Connect with all meeting attendees through WHOVA app	X	X	X	X
Comp registrations	3	2	1	0
Logo on WHOVA app with link to sponsor website	X	X	X	X
Letter-sized PDF insert in the Virtual Attendee Bag	2 pages (1-sided)	1 page (1-sided)	1 page (1-sided)	1 page (1-sided)
Display Ad in TMA Dispatch (Any issue)	1/2 page	50% discount on one ad	25% discount on one ad	25% discount on one ad
Logo recognition on meeting slides	X	X	X	X
Logo recognition on meeting webpage	X	X	X	X

Sponsor benefits, continued on page 2

The Monitoring Association (TMA) 2025 Mid-Year Meeting Sponsorship Prospectus

Sponsor benefits, continued

Benefits

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Session introductions	First-day Remarks (5 minutes)	Session Date/Time TBD (3 minutes)	Session Date/Time TBD (2 minutes)	N/A
Speak to TMA BOD (3 minutes)	X			
Dedicated email to TMA members	X			
Group email to TMA members with sponsor logo, text, and link in order of sponsorship level.	X	X	X	X
Option to use video or slides in sponsor intro presentation	X	X		

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