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TMA Appoints New Leader Tasked to Develop Next-generation ASAP Platform

November 6, 2024, McLean, Va. – The Monitoring Association (TMA) is pleased to announce the recent hiring of Talila Millman who will be heading and overseeing the development of the next-generation platform for its Automated Secure Alarm Protocol (ASAP). Launched in 2011 as a public-private partnership, TMA’s ASAP service is designed to increase the accuracy and efficiency of calls for service from alarm monitoring centers to Emergency Communication Centers (ECCs).

Reporting directly to TMA leadership and the ASAP Board of Directors, Millman will lead a transformative initiative designed to advance life safety technology and improve emergency response times for 911 centers nationwide. This project is a critical step toward achieving ASAP’s goal of covering 80% of the U.S. population by December 2028.

“I am honored to take on this important role and contribute to the development of the next-generation ASAP platform. This platform will not only enhance the efficiency of emergency responses but also potentially save lives by reducing dispatch times by critical minutes,” said Millman. “I look forward to collaborating with the ASAP Board, TMA leadership, and our development partners to bring this vision to life.”

TMA President Steve Butkovich stated, “Ms. Millman brings a broad scope of knowledge and experience in product management and engineering and is uniquely qualified to meet the goals of this dynamic new role within TMA. She has held senior and executive positions in private companies and Fortune 500 companies, which include some of her notable positions at Stanley Black & Decker, L3Harris Public Safety, and Motorola Messaging Infrastructure.”

Learn more about the ASAP Service at <https://tma.us/programs/asap/>.

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About The Monitoring Association

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an internationally recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA is legally entitled to represent its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at <https://tma.us/about-tma/>.

