



# SPONSORSHIP PROSPECTUS

# TMA 2024 OPSTech

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TMA is looking forward to hosting its 2024 OPSTech meeting in Charlotte, NC - home to our generous host Security Central. Set for November 10-13, this year is gearing up to one to remember! We invite your company to sponsor this meeting.

Did you know that your sponsorship makes it possible for TMA to offer members and other professionals quality education and a forum in which each can acquire best practices and new strategies to take their business and their career to new levels. Since its inception, this meeting has presented a level playing ground where attendees can come with their challenges and leave with viable solutions.

Associate your brand with TMA's distinctive education through sponsorship. As a sponsor, your company will be featured in various forms before, during, and following the meeting. We also encourage you to have representatives take part in the meeting to engage in informal networking - one of the best ways to grow your prospect network. Elevate awareness of your products and services at this year's OPSTech!

### If you are interested in sponsoring OPSTech24, please contact:

Keely Anderson  
Director of Meetings  
meetings@tma.us  
(703) 660-4917

### Platinum Sponsorship Benefits

Fee: \$4,000 TMA Members | \$5,000 Nonmember

- Exposure to all meeting attendees in person and electronically
- Connect with all meeting attendees through WHOVA app (Up to 6 months post-meeting)
- Logo on WHOVA app with link to sponsor website
- Top Logo recognition on a pull-up display outside of meeting room
- Top Logo recognition on slide shown at the start of each day's sessions
- Top Logo recognition on the meeting webpage and in the TMA Dispatch
- Comp registration(s) to the meeting: 3
- Letter-sized PDF insert in the Virtual Attendee Bag: 2 pages (1-sided, each), sent to attendees in advance of the meeting
- Session introduction during meeting (3 minutes: First-day opening remarks)
- Dedicated group email to TMA members with sponsor logo, text and link in order of sponsorship level
- Display ad in *TMA Dispatch* (Any issue): ½ page complimentary

## Gold Sponsorship Benefits

Fee: \$3,000 TMA Members | \$4,000 Nonmember

- Exposure to all meeting attendees in person and electronically
- Connect with all meeting attendees through WHOVA app (Up to 6 months post-meeting)
- Logo on WHOVA app with link to sponsor website
- Second tier Logo recognition on a pull-up display outside of meeting room
- Second tier Logo recognition on slide shown at the start of each day's sessions
- Second tier Logo recognition on the meeting webpage and in the TMA Dispatch
- Comp registration(s) to the meeting: 2
- Letter-sized PDF insert in the Virtual Attendee Bag: 1 page (1-sided), sent to meeting attendees in advance of the meeting
- Session introductions (3 minutes: Date and time to be determined)
- Dedicated group email to TMA members with sponsor logo, text and link in order of sponsorship level
- Display ad in *TMA Dispatch* (Any issue): 15% discount

## Silver Sponsorship Benefits

Fee: \$2,000 TMA Members | \$2,500 Nonmember

- Exposure to all meeting attendees in person and electronically
- Connect with all meeting attendees through WHOVA app (Up to 6 months post-meeting)
- Logo on WHOVA app with link to sponsor website
- Third tier Logo recognition on a pull-up display outside of meeting room
- Third tier Logo recognition on slide shown at the start of each day's sessions
- Third tier Logo recognition on the meeting webpage and in the TMA Dispatch
- Comp registration to the meeting: 1
- Letter-sized PDF insert in the Virtual Attendee Bag: 1 pages (1-sided), sent to meeting attendees in advance of the meeting
- Session introductions (3 minutes: Date and time to be determined)
- Dedicated group email to TMA members with sponsor logo, text and link in order of sponsorship level
- Display ad in *TMA Dispatch* (Any issue): 10% discount

## Bronze Sponsorship Benefits

Fee: \$1,000 TMA Members | \$1,250 Nonmember

- Exposure to all meeting attendees in person and electronically
- Connect with all meeting attendees through WHOVA app (Up to 6 months post-meeting)
- Logo on WHOVA app with link to sponsor website
- Fourth tier Logo recognition on a pull-up display outside of meeting room
- Fourth tier Logo recognition on slide shown at the start of each day's sessions
- Fourth tier Logo recognition on the meeting webpage and in the TMA Dispatch
- Comp registration to the meeting: 0
- Letter-sized PDF insert in the Virtual Attendee Bag: 1 pages (1-sided), sent to meeting attendees in advance of the meeting
- Session introductions (3 minutes: Date and time to be determined)
- Dedicated group email to TMA members with sponsor logo, text and link in order of sponsorship level
- Display ad in *TMA Dispatch* (Any issue): 5% discount

### Table-top Exhibit

Fee: \$1,500 TMA Members | \$1,750 Nonmembers

2024 OPSTech sponsors are eligible to add a table-top display to their sponsorship package. This special add-on option provides for an exhibit space with a table and two chairs along with power and Internet service. The exhibits will be open for meeting attendees to visit and learn more about sponsor products and services during meal and break times throughout the meeting.



If you are interested in sponsoring a TMA event, please contact:



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[www.tma.us](http://www.tma.us) | [meetings@tma.us](mailto:meetings@tma.us)