



CONNECT. COLLABORATE. EXCHANGE.

THE MONITORING ASSOCIATION MIDYEAR MEETING, APRIL 18-20, VIRTUAL

SOCIAL MEDIA GUIDE FOR SPEAKERS

To our 2023 Virtual Mid-Year Meeting speakers,

We are grateful for your support of our upcoming meeting. We understand that there are many demands on your time and budget and are pleased that you have made the decision to lend your support to TMA.

As a speaker, you play an important role in enriching the quality and success of our meeting. We ask that you share your commitment with your social media communities – colleagues and customers – once or twice leading up to the event. If you have additional means of communication that lend to promotional announcements of your engagement with TMA, we welcome those as well and are happy to provide text and or graphics as needed.

We've made it easy for you to share announcements via LinkedIn, Facebook, and/or Twitter by providing you with text templates and graphical imagery.

Please refer to the DRAFT text posts below. The visual graphics you will find attached to the email that has been sent to you by your TMA staff Liaison – Julie Webber.

If you have any questions, or additional need for assets, please do not hesitate to contact me directly as indicated below.

Thank you, once again, for your support of TMA. Our meetings wouldn't be possible without it.

Very kind regards,

Leigh A. McGuire

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SPEAKERS:

For LinkedIn and Facebook:

I am pleased to be a speaker at #TMA's 2023 Virtual Mid-Year Meeting, which will take place April 18-20th. Over the course of three days, a host of subject matter experts, including myself, will speak to the latest challenges and opportunities facing monitoring centers today. TMA meetings offer a unique forum in which to connect, collaborate, and exchange with peers and thought leaders.

I encourage you to attend!

For all the details and registration, go to <https://tma.us/events/2023-virtual-mid-year-meeting/>
I look forward to connecting with you there!

For Twitter:

I am speaking [@MonitoringAssoc](#) 2023 Virtual Mid-Year Meeting, 4/28-20. Join security & monitoring center professionals to connect with peers & experts; collaborate on challenges; & exchange ideas. <https://tma.us/events/2023-virtual-mid-year-meeting/>