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Morgan to Co-Chair The Monitoring Association Marketing & Communications Committee

January 24, 2023, McLean, VA – The Monitoring Association (TMA) is pleased to announce the recent appointment of David Morgan to the volunteer position of co-chair for its Marketing and Communications Committee. A longtime TMA member and volunteer contributor, Morgan is co-founder of SD Marketing, a Califbased marketing firm. Morgan joins sitting Co-chair Jake Voll in the leadership of the Committee.

"It is an honor and privilege to serve as co-chair for the TMA Marketing and Communications Committee. Since its founding, the mission of TMA has been to promote and advance professional monitoring to consumers and first responders through education, advocacy, and the creation of standards," says Morgan, adding, "I look forward to leveraging my experience with marketing and deep understanding of the industry to help advocate for TMA to existing and prospective members.

Learn more about TMA's Marketing and Communications Committee online at https://tma.us/about/our-committees/#toggle-id-12.

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About The Monitoring Association

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an internationally-recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at https://tma.us/about-tma/.