



FOR IMMEDIATE RELEASE

CONTACT:

David Morgan
Security Dealer Marketing
dmorgan@sd.marketing
888-572-4450

PPVAR Signs Management Agreement with TMA

The Partnership for Priority Verified Alarm Response (PPVAR) has entered into an agreement with The Monitoring Association (TMA) to provide additional support as the organization continues to engage all interests in the battle against property crime.

Fresno, CA | September 1, 2022 — The Partnership for Priority Verified Alarm Response (PPVAR), an organization established to promote the value of verification and validation of alarm events during the emergency response process, has engaged The Monitoring Association (TMA) as an independent contractor to provide administrative, clerical, accounting, and other business services. PPVAR will maintain its independence as a 501 C (6) organization and its Board of Directors, Executive Director, and membership will continue to operate independent of TMA.

The agreement is effective September 1, 2022.

Currently, PPVAR is also collaborating with TMA on the proposed ANSI Alarm Validation Scoring Standard (TMA-AVS-01). TMA serves as the ANSI Standards Development Organization of this and various other standards impacting the security monitoring industry. Moving forward, the two organizations look forward to working together on issues where their missions intersect.

###

About PPVAR

Partnership for Priority Verified Alarm was founded in 2012 to promote the value of verification and validation of alarm events during the emergency response process. PPVAR is comprised of a diverse team representing all interests in the battle against property crime. PPVAR's goal is to collaborate with all members involved in the alarm response process and share best practices, ideas, and the information necessary to maximize the effectiveness of all resources to protect our valued customers' life and property and first responder safety.

If you're a security dealer, you can encourage law enforcement to adopt a policy of higher priority response for verified alarms. And if you're part of the law enforcement team, implementation is quick and easy. For more information, Contact PPVAR at Communications@ppvar.org or visit the website at www.PPVAR.org.

About TMA

The Monitoring Association (TMA) is the trade association representing the professional monitoring industry. TMA was incorporated in 1950 and is formerly known as The Central Station Alarm Association, changing its name to The Monitoring Association in 2017. TMA's membership community includes companies spanning all industry sectors, including monitoring centers, systems integrators, service providers, installers, consultants, and product manufacturers. TMA is dedicated to the advancement of the professional monitoring industry through education, advocacy, standards, and public safety relationships. For more information visit TMA at <https://www.tma.us/>.