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## **TMA Makes a Business Case for Standards in Upcoming Virtual Town Hall**

*Learn why engagement in standards development and implementation is vital for your business*

**January 13, 2022, McLean, VA** – The Monitoring Association (TMA) invites security and monitoring center professionals to attend its upcoming Virtual Town Hall, Wed., Feb. 2, 2022 at 12:00PM ET on standards. The 60-minute event is set to provide a high-level introduction to security industry standards, which are developed in accordance to global ANSI accreditations; insights into standards use from UL; and, an update on the latest TMA standards, as well as others impacting security and monitoring service providers. **Register at <https://register.gotowebinar.com/register/3043445306265106188>**

While one of the most impactful initiatives within the Monitoring Association (TMA) and the security industry, the importance and value of standards are often misunderstood by many. The intent of this special TMA Virtual Town Hall is to introduce (or re-introduce) security and monitoring practitioners to standards...What are they? How do they come about? Who should be engaged in their development and why? Why are they important to your company? What value/ROI is your company going to realize? By the end of the Town Hall, attendees will walk-away with a clear understanding of standards and, perhaps, just one question...***Why isn't my company engaged in standards?***

TMA Standards Committee Chair Glenn Schroeder, NetOne, Inc., will be joined by current sub-committee and working group leaders, Mark McCall, STANLEY Security Solutions and Anita C. Ostrowski, Vector Security, as well as UL's Senior Engineer Steve Schmit for this presentation.

Join industry and monitoring center peers for this dynamic, interactive meeting.

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### **About The Monitoring Association**

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an internationally-recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at <https://tma.us/about-tma/>.