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## Finalists for 2021 TMA/SSI Monitoring Technology "Marvel" Award Announced

Winner to be revealed on April 15<sup>th</sup> during a virtual awards ceremony.

**April 1, 2021, McLean, VA** – The Monitoring Association (TMA) and *Security Sales & Integration (SSI)* announced the finalists for the **TMA/SSI Monitoring Technology "Marvel" Award.** They are:

- Acadian Monitoring Services
- ADT, LLC
- General Monitoring Services, Inc. (GMS)

This award honors innovations in monitoring center technology. It is co-sponsored by TMA and *Security Sales & Integration (SSI)* and coordinated by the TMA Technology Committee.

The purpose of the Marvel Award is to provide recognition for monitoring centers creating and/or using cutting-edge technology to raise awareness of these new technologies. "Technological innovation is the cornerstone of our industry," said TMA Technology Committee Co-Chair Sascha Kylau, OneTel Security. "We want to reward innovation with this award. This year's entrants made some bold investments to bring about change and open new opportunities. We saw some definite game-changers for our industry."

The Marvel will be presented to one overall winner for the "best adoption of new technology to advance your business." Submission categories included:

- Best implementation of video verification
- Best implementation of PERS monitoring
- Best technology to build efficiency in monitoring
- Best cybersecurity
- Best new business model
- Best migration to the cloud

The Marvel Award will be presented on April 15<sup>th</sup> in a virtual awards ceremony. The winner will be featured in the August 2021 Monitoring Issue of *SSI*. Runners-up will also receive coverage in the issue.

## **About The Monitoring Association**

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an international non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at <a href="https://tma.us/about-tma/">https://tma.us/about-tma/</a>.

## **About Security Sales & Integration**

"The #1 Technology & Business Authority Since 1979" reaches executive, sales & technical professionals who recommend, buy and/or install electronic security equipment, including video surveillance, access control, biometrics, IT networking, intrusion, fire alarm, home controls/automation plus other security products and services. Editorial features include commercial & residential product applications, technology updates, systems design installation techniques, sales & marketing case studies, statistical research and operation management. For more information, visit <a href="https://www.securitysales.com">www.securitysales.com</a>.