

TMA Five Diamond Dealer Program

For Alarm Companies With Accounts Monitored by TMA Five Diamond Members

The Monitoring Association launched the Five Diamond Dealer Program in 2019. The program provides Five Diamond Member companies with dealers an additional benefit for participating in the Five Diamond Program. Dealers of currently designated Five Diamond companies who choose to participate will have access to a special logo and will be listed on the Five Diamond page of TMA's website.

Why Should I Participate in the Five Diamond Dealer Program?

- The distinction between the Five Diamond designated company and Five Diamond dealer logos will help protect the integrity of the Five Diamond logo and Five Diamond designation for currently designated companies.
- Inviting your dealers to participate in the dealer program can be considered a customer benefit for them.
- The implementation of this program could expand the reach of Five Diamond to alarm monitoring centers and dealers previously unfamiliar with it.

What are the requirements?

- Dealers are only allowed to participate if they have accounts monitored by a currently designated Five Diamond company.
- As the Five Diamond designated member, you choose which dealers to invite to participate in the program. No dealer will be allowed to participate without their Five Diamond monitoring company's approval. You will be responsible for explaining the steps and benefits of the dealer program to each dealer.
- Once interested Five Diamond companies have renewed their designation for the current year, they will receive the Five Diamond Dealer Program Application Packet to distribute to their dealers.
- Dealers wishing to participate will be required to complete and return the Dealer Program application and TMA Membership application to fivediamond@tma.us. Upon approval, they will become a TMA Security Technology Services Provider member and be designated Five Diamond.

How Can I Participate or Find Out More?

- Complete your 2021 TMA Five Diamond Application/Renewal, indicating in the appropriate areas your desire to participate in the dealer program.
- Once your application has been submitted and approved, TMA will provide you with the Five Diamond Dealer Program Application Packet.