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## **The Monitoring Association's 2020 Fall Events Pivot to Virtual Format**

*TMA acts to protect health and safety of its members and industry practitioners,  
as cases of COVID-19 surge across the United States.*

**July 16, 2020, McLean, VA** – The Board of Directors of The Monitoring Association (TMA) today announced their decision to transition the organization's 2020 Annual Meeting and Ops-Tech (formerly known as Fall Operations Management Seminar and Technology Summit) from face-to-face to virtual meetings. The dramatic increase in the spread of COVID-19 in recent weeks raised great concern for the wellbeing of our members and other prospective attendees. Our meetings will be presented as follows:

**2020 Annual Meeting Education Sessions:** Tuesday, Oct. 27<sup>th</sup> - Thursday, Oct., 29<sup>th</sup>

**2020 Ops-Tech Education Sessions:**

- Focus on Operations: Monday, Nov. 9<sup>th</sup> - Thursday, Nov. 12<sup>th</sup>
  - Includes a bonus one-day Video Security Monitoring track (Nov. 12<sup>th</sup>)
- Focus on Technology: Tuesday, Nov. 17<sup>th</sup> - Wednesday, Nov. 18<sup>th</sup>

"My colleagues on the Board of Directors and TMA staff are very excited about the shift to virtual programming, as it opens up some outstanding new opportunities for both attendees and speakers," stated TMA President Don Young. "We anticipate a heightened comfort level with registering for each event and hope everyone can enjoy the savings and convenience from avoiding travel but still have access to programs and networking opportunities using the latest collaboration technologies that all of us have been forced to adopt in recent months."

Attendees can expect the same quality and scope of content in educational programming that has long been a distinguishing attribute of TMA meetings. "The educational portion of our fall events reflects the current, unprecedented business landscape for monitoring and installation companies of all sizes," remarked John Brady, TMA Education Committee Chair. "From emerging insurance and legal issues to remote workforce management training issues amid the pandemic, the meeting will dedicate time to the latest technology offerings and explore new business opportunities that have arisen in recent months."

TMA will preview the format, education sessions, and virtual networking opportunities for each of its fall events at TMA's next Town Hall on Monday, July 20<sup>th</sup> at 11:00am ET. If you are not registered yet, TMA members can do so at <https://attendee.gotowebinar.com/register/8353008935081638928>.

More information about the meetings will be posted at [www.tma.us](http://www.tma.us) next week.

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**About The Monitoring Association**

The Monitoring Association (TMA) is an internationally-recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. TMA is dedicated to the advancement of the professional monitoring industry through education, advocacy, standards, and public safety relationships. Learn more at <https://tma.us/about-tma/>.