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**TMA/SSI Marvel Monitoring Technology Award
For Professional Monitoring Centers Opens for Nominations**

Enter by March 13, 2020

January 14, 2020, McLean, Va. – The Monitoring Association [TMA], in partnership with *Security Sales and Integration Magazine* [SSI], invite professional monitoring centers to enter the TMA/SSI Marvel Monitoring Technology Award (Marvel Award) competition for 2020. The Marvel Award recognizes a center for the creation and/or implementation of cutting-edge technology that offers new levels of efficiencies in processes or introduces innovative new services to customers. Each year, the Award is presented to one overall winner for the *best adoption of new technology to advance your business*. **The deadline to submit your application is Friday, March 13, 2020.** Download the application at <https://tma.us/monitoring-technology-marvel-award/>.

Professional monitoring centers rely on technology to drive their businesses. Technology is at the core of the services provided and the processes by which those services are developed and delivered. For this reason, TMA and SSI seek to identify and recognize professional monitoring centers who are using technology in innovative ways to introduce:

1. New levels of efficiency *or* effectiveness within the business
2. Additional, innovative services to customers
 - a. Video verification
 - b. PERS
 - c. Cloud-based
3. Heightened level of protection or privacy (Physical and Cyber)

To be competitive today, professional monitoring centers are enhancing processes and expanding services in new, unique ways. The Marvel Award offers industry-wide recognition for innovative monitoring centers and their talented teams.

A panel of judges will review all submissions and select a winner from all of the entries. The winner will be announced at [ESX 2020](#) in Nashville this June. The winning monitoring center will be featured on the cover of the August 2020 Monitoring Issue of SSI; runners-up will receive mention inside the magazine as part of a feature article on the awards. The winner and runners-up will additionally be featured on the TMA website and in *TMA Dispatch*.

For more information, please contact communications@tma.us.

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About The Monitoring Association

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an internationally-recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at <https://tma.us/about-tma/>.