

70

Since 1950
SEVENTY YEARS OF SERVICE



Sponsorship Prospectus TMA 2020 Events

TMA Annual Meeting

October 24-28, 2020 | Marco Island, FL

TMA Fall Meeting (Technology/Operations)

November 9-11, 2020 | Charlotte, NC

TMA will provide a full refund should either event be cancelled because of unpredictable and extended pandemic travel restrictions or health advisories. See page 3.

EVENT DETAILS

WHEN: October 24-28, 2020
WHERE: Marco Island Beach Resort, Marco Island, FL
WHO: TMA
INFO: www.tma.us/annual-meeting/



Each sponsorship below offers these benefits:

- Your company logo will be placed:
 - in the *TMA Dispatch* and the *TMA Signals* as a sponsor
 - on the TMA website
 - in the onsite program and on onsite signage
 - on a sponsorship slide in each General Session
- Two minutes to speak in the Lightening Round Presentations.
- Top sponsor representatives are invited to a private cocktail reception with TMA new members and first-time attendees.
- Sponsors at the \$6,000 level and above receive all of the above benefits, as well as the opportunity to introduce a General Session speaker, and speak for two-three minutes prior to the introduction.

Sponsorship Opportunities

Saturday, October 24, 2020

- Board & Public Safety Dinner - Sponsored by UL
- Board & Public Safety Dinner Cocktails- \$3,000

Sunday, October 25, 2020

- Board of Directors' Breakfast - Sponsored by DMP
(Sponsor receives two-three minutes to address the Board.)

Opening Reception

- Buffet - \$8,000
- Wine & Beverages - Sponsored by ADI
- Florals - \$4,000
- Music - \$3,500

Monday, October 26, 2020

- Breakfast/AM Break - \$4,500
- Spouses' Hospitality - \$2,500
- Keynote Speaker - \$10,000
- Public Safety Roundtable Luncheon - Sponsored by ADT

Theme Dinner

- Buffet - \$10,000
- Wine & Beverages - Sponsored by Bosch Security Systems
- Decorations - Sponsored by CIBC Bank, USA
- Centerpieces - Sponsored by TRG Associates
- Entertainment/Band - \$7,500

Tuesday, October 27, 2020

- Breakfast/AM Break - Sponsored by Nlets
- Spouses' Hospitality - \$2,500

Wednesday, October 28, 2020

- Breakfast/AM Break - \$4,500
- Spouses' Hospitality - \$2,500
- Featured Speaker - Sponsored by DMP

Farewell Reception

- Cocktails - \$5,000
- Buffet - \$8,000
- Wine & Beverage - \$5,000
- DJ - \$5,000
- Centerpieces - \$3,000

Other Opportunities

- AHJ Travel and Hotel - \$10,000
- Keycards - \$3,000
- Meeting App - \$5,000 (Sponsor logo on App homepage)
- General Session Wi-Fi - Sponsored by OneTel
- Canadian AHJ Travel - At cost

2020 FALL SEMINAR

EVENT DETAILS

WHEN: November 9-11, 2020
WHERE: Charlotte, NC
WHO: TMA
INFO: www.tma.us/fall-ops/

ABOUT THE EVENT:

Our annual Fall Seminar is one of our most-attended education events. This two-day program offers monitoring center professionals from business, customer service, and technically-oriented positions to take an active part in educational sessions and peer-to-peer roundtable discussions.

Each sponsorship below offers these benefits:

- Your company logo:
 - listed in the *TMA Dispatch* and the *TMA Signals* as a sponsor
 - listed in the Fall Seminar section of the TMA website
 - listed in the onsite program
 - projected on a sponsorship slide in each General Session
- A five-minute Lightening Round presentation.
- Your company recognized by the Fall Seminar moderator during the General Session.

Sponsorship Opportunities for the Fall Seminar

Monday, November 9, 2020

- Opening Social Event Food - \$2,500
- Opening Social Event Beverages - \$1,500

Tuesday, November 10, 2020

- Afternoon Coffee Break - Sponsored by TRG Associates
- Luncheon - \$1,200

Wednesday, November 11, 2020

- Morning Coffee Break - \$750
- Luncheon - \$1,200
- Afternoon Coffee Break - \$750

Other Opportunities:

- Speaker Travel - \$1,000
- Buses for site tour (Two buses, \$750/each)
- Shipping - \$250
- Thumb Drives - \$750 (Sponsor provides.)
- WiFi Access - \$1,000 - Sponsored by OneTel



2020 Sponsorship - 100% Refund Policy

We want our members to contract sponsorship of TMA's 2020 events confident in the knowledge that a **full refund will be made should either event be cancelled** because of unpredictable and extended pandemic travel restrictions or health advisories.

TMA Sponsorship Reservation and Renewal

Since its founding 70 years ago, TMA has taken tremendous pride in its education and networking events. Our commitment to providing attendees and our valued sponsors with a distinct and highly rewarding experience has garnered TMA a reputation for impeccable quality.

The quality of our events is evident in all aspects - from the sites that we select and our featured speakers, to our networking forums and special tours. As a sponsor, you too will take great pride in your brand's association with a TMA event.

Our sponsorship offerings, as noted herein, are designed to present premium branding opportunities for companies of all sizes. If you have an idea for an enhanced, or new sponsorship, please do not hesitate to raise it to our staff. Our goal is to ensure that our member companies receive the greatest value for their sponsorship investment.

Each company who contracts a sponsorship for one of TMA's annual events is offered first right of refusal in renewing their commitment for the following year's event.

If you sponsored an event in 2019, your company has until June 1, 2020 to maintain your sponsorship for 2020. If you opt to select a different sponsorship, or decline to renew, the sponsorship will be open for a new member company.

Sponsorships offer member companies varying benefits, some of which include, but are not limited to:

- Extensive logo recognition in event print and electronic promotions, as well as *TMA Dispatch* and *TMA Signals*. (Links where possible.)
- Leadership speaking opportunities (Where noted.)

Why sponsor a TMA event?

- **Brand exposure** - TMA events attract high-level security industry decision makers and buyers
- **High-level networking** - Put your top executive(s) at the table or within a handshake distance from key sales prospects
- **Credibility/Competency** - Enhance or build a solid reputation as a credible, competent practitioner or innovator amongst professional security monitoring leaders

To reserve or renew a 2020 TMA sponsorship, please contact:

John McDonald
Vice President, Meetings and Conventions
Email: meetings@tma.us
Phone: (703) 660-4917

About The Monitoring Association (TMA)

The Monitoring Association (TMA) is the trade association representing the professional monitoring industry. Our membership community is comprised of companies spanning all industry sectors, including monitoring centers, systems integrators, service providers, installers, consultants, and product manufacturers. TMA is dedicated to the advancement of the professional monitoring industry through education, advocacy, standards, and public safety relationships.



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