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Finalists for 2020 TMA/SSI Monitoring Technology "Marvel" Award Announced

Winner to be revealed on June 17th during a virtual awards ceremony.

June 1, 2020, McLean, VA – The Monitoring Association (TMA) and Security Sales & Integration (SSI) announced the finalists for the TMA/SSI Monitoring Technology "Marvel" Award. They are:

- ADT, LLC
- Affiliated Monitoring
- COPS Monitoring

This award honors innovations in monitoring center technology. It is co-sponsored by TMA and *Security Sales & Integration (SSI)* and coordinated by the TMA Technology Committee.

The purpose of the Marvel Award is to provide recognition for monitoring centers creating and/or using cutting-edge technology and to raise awareness of these new technologies. "Technological innovation is the cornerstone of our industry," said TMA Technology Committee Co-Chair Steve Butkovich, CPI Security. "Monitoring centers, system integrators, and manufacturers are driven to design solutions for residential and commercial applications that offer intuitive interfaces, added convenience, and false alarm reduction. This year's finalists certainly deliver."

The Marvel will be presented to one overall winner for the "best adoption of new technology to advance your business." Submission categories included:

- Best implementation of video verification
- Best implementation of PERS monitoring
- Best technology to build efficiency in monitoring
- Best cybersecurity
- Best new business model
- Best migration to the cloud

The winner of the Marvel will be announced on June 17, 2020 at <u>TMA's Virtual Awards Ceremony</u> (via GoToWebinar) and will be featured in the August 2020 Monitoring Issue of *SSI*. Runners-up will also receive coverage in the issue.

About The Monitoring Association

The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an international non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at https://tma.us/about-tma/.

About Security Sales & Integration

"The #1 Technology & Business Authority Since 1979" reaches executive, sales & technical professionals who recommend, buy and/or install electronic security equipment, including video surveillance, access control, biometrics, IT networking, intrusion, fire alarm, home controls/automation plus other security products and services. Editorial features include commercial & residential product applications, technology updates, systems design installation techniques, sales & marketing case studies, statistical research and operation management. For more information, visit www.securitysales.com.