



RAPID RESPONSE MONITORING



The logo features the letters 'RR' in a bold, blue, sans-serif font. To the right of 'RR' is the number '30' in a large, white, sans-serif font with a blue outline. Below the '30' is the word 'YEARS' in a smaller, blue, sans-serif font. The background of the logo is a light blue gradient.

RR 30 YEARS

In 2022, Rapid Response celebrated 30 years in business by launching a rebranded look and marking a new era of recommitment.

PEOPLE
TRAINING
TECHNOLOGY

With the debut of a third facility and a fresh modern brand, Rapid Response Monitoring is driving forward the industries it serves by building on its legacy of delivering human compassion and judgment to safety, security, and smart technology at scale.

“We’re proud of all that we’ve done,” says Rapid Response President Jeffrey Atkins, “but it’s not in our nature to look back and rest on our laurels. 2022 was the beginning of a new era of growth powered by incredible people. We reaffirmed our commitment to prioritize investing in people, training, & technology — in that order — as cornerstones of our business.”

About The Company

- **Founded in 1992**
- **Command Centers in Syracuse, NY (Headquarters) & Corona, CA**
- **Customer Care Center in Henderson, NV**
- **Developed and released the first Dealer access software in the industry**
- **Serve an international client base of thousands of Dealers**
- **Employ the industry's highest-trained professionals**
- **100% organically grown, not through acquisitions**

Central Station of the Year



Certifications & Licenses

Licenses

For all jurisdictions requiring a license for monitoring

AL: 440, AK : 2136087, AR: CMPY.0001302, AZ: 20832, CA: AC05498; ACB5700,

DC: 602513000011, DE: 02-168, DE Fire: CSRSL-0003, FL: EF0000213,

IL: 127.001246, MD: 107-904, MI: 3601205230, NV: NV20131073243,

NY: 12000266592, OK: 648, OR: 0183, RI: 4349, TN: 834, TX: B09590,

TX Fire: ACR-2020, UT: 4800448-6501, VA: 11-2850, WA: 602 323 440



CAVS
(AVS-01)

UUFO
(Hosting)

UUFX
(Protective
Signaling Services)

CRZH
(DOD Installations)

CVSG
(Burglar Alarm Monitoring)

CRZM
(DOD Monitoring)



APPROVED



PROTECTIVE
SIGNALING
SERVICES
CENTRAL
STATION



FIRSTNET™
Built with AT&T

100% In-Facility Monitoring Never From a Home



Our preparation gives us the endurance to continuously provide professional monitoring services from within our hardened facilities.

No Distractions

Commitment to In-Facility Monitoring

In this letter to our Dealer Network, Jeffrey Atkins, President of Rapid Response Monitoring, voices his absolute support for In-Facility Monitoring as the only secure and reliable model. This letter is available upon request or can be added to any Dealer agreement.



Company Leadership

Total: **227**

Years of Experience

Russell MacDonnell, Chairman

52 years experience

Jeffrey Atkins, President

52 years experience

David Pida, Vice President / Chief Financial Officer

32 years experience

Morgan Hertel, Vice President of Technology & Innovation

42 years experience

Chad Wright, Vice President of Technical Services

26 years experience

Tony Navarro, Vice President of Operations

23 years experience



Professional Affiliations

Committed to cultivating the future of the security industry through advancements in technology, protocols and professional relationships

- ▀ The Monitoring Association
 - ▀ Alarm Installation Communications Committee (AICC)
 - ▀ Emerging Technologies Committee
 - ▀ Video Verification Procedures Committee
 - ▀ CO Detectors Committee
 - ▀ ASAP to PSAP
- ▀ Electronic Security Association (ESA)
 - ▀ Electronic Security Expo (ESX) Education Track Presenter
- ▀ Security Industry Association (SIA)
- ▀ Installation Quality (IQ)
- ▀ False Alarm Reduction Association (FARA)
- ▀ Security Industry Alarm Coalition (SIAC)
- ▀ International Association of Chiefs of Police (IACP)
- ▀ National Fire Protection Association (NFPA)
- ▀ Partnership for Priority Verified Alarm Response
- ▀ Member of all local state associations



Reputation Matters

Today, online reputation is critical for customer retention and referrals



ACCREDITED BUSINESS



- Your monitoring center is an extension of your company; every interaction is between a customer and YOU
- Your customers demand the highest quality service
- Positive reputation increases referrals and customer satisfaction
- Rapid Response was named the TMA Central Station of the Year
- Rapid Response's staff are the most extensively trained, professional and tenured staff in the industry
- 100% of our Monitoring Services are provided from hardened, fully secure and redundant facilities
- A+ BBB Rating:
Rapid Response understands the importance of maintaining the highest possible ranking

This is Susan from
"Your Company Name,"
may I have your passcode please?



Headquarters

New York



- **Headquarters Command Center located in Syracuse, NY since Company's founding**
- **Recently expanded to 75,000 square feet to include the latest technological advancements and employee amenities**
- **Expanded / remodel completed in February 2020**
- **Custom engineered to exceed all industry standards and ergonomic and workplace standards**
- **Active - Active in lockstep**

California

- **35,000 square foot facility located in Corona, CA. Launched in 2014**
- **Enhancement to be completed in 2024**
- **Like the Company Headquarters, the Corona facility was custom engineered to exceed all industry standards and ergonomic and workplace standards**
- **Full-service facility with redundancies mirroring the headquarters' Command Center**
- **Active - Active in lockstep**

Nevada

A photograph of a modern, two-story building at dusk. The building features large glass windows and a central entrance with a glass door. The sky is a deep blue, and the building's interior lights are visible through the windows. In the foreground, there is a paved walkway, a bench, and some landscaping including trees and palm trees. The overall scene is well-lit, suggesting a professional and modern environment.

- **15,000 square foot Customer Care Center located in Henderson, NV**
- **Launched in 2022**
- **Full customer support for all Rapid Response Dealers**
- **Current staff: approximately 194 and growing**

COVID Safety

Multi-prong response to COVID-19
that began years before the pandemic

- HVAC with Stage III UV filtering + HEPA filter
- UV cleaning wands
- 17 touchless independent bathrooms
- 24/7 cleaning staff
- Thermometers given to all staff to take home
- Temp sensing on entry to facility
- Social distancing

PRE
PARED
NESS



PEO
PLE

Personnel

Software Engineering

24-hour Data Entry

Transfer Team

Dealer Support

Real People. In The Office.

Tech Support

- No subcontract labor, never outsourced
- Staff work in-facility, not from home
- 100% focused on supporting Dealers

Great Service

Is All About People

#TeamRapid Culture

- Recognition and leadership awards
- Employment anniversary celebrations
- Community activism
- Employee appreciation events
- Food/ice cream truck days
- Dress down Friday
- Health fair
- Ticket giveaways for local shows/sporting events
- Custom designed employee-centric facilities

**#TEAM
#Rapid**



Community Activism

- Habitat for Humanity
- Support walks and food drives
- Earth day clean up projects
- Animal shelter volunteering
- Children's hospital fundraising
- And much more...



Hiring

10 Step Hiring Process

- 2-year Associates degree or equivalent military service
- Full pre-employment drug screening
- Background checks
- Personality profiling
- Typing skill assessment
- Cognitive testing

**Industry leading starting salary
Plus differentials for nights/weekends
and Spanish speaking**

**Only Top 3%
of Applicants Are Hired**



Training



INTENSIVE Six-Week Training Program - the Most Rigorous in the Industry

- Four weeks of formal classroom training
- Two weeks of one-on-one training in the monitoring center
- 90 day supervisor review period
- Continuous improvement training philosophy
- Quality assurance reviews
- Leadership development program

Employee Recognition

- Celebrate employee milestones
- Applaud outstanding performance
- Salute stellar attendance
- Utilize reward programs to recognize employee achievements

STRIVE
PERFORMANCE. REWARDED.

 awardco

Personnel

Skill-sets:

- Rapid Response's in-house Training Department provides on-going training for all Specialists as well as advanced modules on Two-way, PERS, mPERS, GPS, Video, Inbound Call Handling and Answering Service, Spanish

Processing Queues:

- The Rapid Response processing systems automatically vector signals to 'queues' matching signal classes to skill-sets
- The signals are automatically sent to an available Specialist (or automated service) assigned to that queue, or the Specialist may 'pull' the signal for processing

Scheduling:

- Alvaria workforce engagement software is utilized for scheduling in the Monitoring Center
 - Analyzes historical data (alarm traffic, call traffic, handle times) and trends it for predictions in 15 minute intervals
 - Monitoring Center staff have 48 different start times in a 24-hour period to optimize staffing with activity levels
 - Allows for staffing according to need and provides ability to change an employee's shift to support their needs



Average Tenure:
4.2 Years





Dealer Support

Average Tenure: **18 Years**

Dedicated Dealer Support Representative

- Providing personalized service by getting to know you, your business, and your account base

24/7 Data Entry Team

- Ensures data accuracy and streamlines account activations
- Completely paperless

Average Tenure: **5 Years**

Signal Management & Activity Reduction Team (SMART)

- Dedicated to managing signal traffic and activity to streamline signal and Monitoring Center traffic
- Works closely with Dealers to manage their account activity and further enhance the customer experience

Average Tenure: **14 Years**



Technical Support

Average Tenure:
17 Years

Each with
**25+ Years
Experience**
in the
Security Industry

Full Technical Support for Field Technicians (while on job site)

- Panel programming assistance
- Troubleshooting assistance
- Signal communication resolution
 - Signals not showing on an account
 - Communicator not reaching a receiver
 - Signal-orientation issues (phone trace)
 - 3rd Party Service Providers (radio, cellular, IP)
- Full Technical Support for Remote Video
 - System design & layout
 - Remote connection
 - Troubleshooting
- Access to panel/equipment documentation and manufacturer information for most systems in use today

Panel Programming Services

- Remote downloading capability for most manufacturers' panels

Software Development

37-person In-house Dedicated Software Development Team

Dealer & Customer Account Management Applications

- RapidWeb
- RapidMobile
- rapidSMS
- MySecurity Account.com
- MySecurity Account App
- MySecurity Account Pro App

All Above: Developed and Continuously Updated Using Dealer Input

API Integration – Direct Dealer Partners

- Account On-Boarding and Maintenance
- Signal Delivery
- Milestone Updates
- Data and Reporting Capabilities

API Integration – 3rd Party

- Integrate with 3rd Party Applications to streamline account activation, remote system access and communication with the monitoring center
 - CRM
 - Accounting Platforms
 - Bi-directional
 - Panel Manufacturers
 - Communication Providers

Average Tenure: **9 Years**

Marketing Support

DLR TOOLKIT

Providing Our Dealers With Easy-to-Use Marketing Tools To Help Them Achieve Business Success

- Cutsheets
- Photos & videos
- Social media templates
- Email templates
- Specialized toolkits for specific offerings/services

NEW FEATURES

PREVENT False Alarms!

68%

of police dispatches are due to customers not answering when the monitoring center calls.

rapidSMS^{gen3} notifies your customers instantly of an alarm via a text message with important information needed to make critical decisions in real time, with the ability to take action quickly.

Enable your customers to:

- Prevent false alarms
- Dispatch authorities
- Send you timely service inquiries

App-free solution (no downloading necessary)

Empower your customers with award winning rapidSMS!

rms.com/rapidSMS

NEW PRODUCT SHOWCASE
HONORABLE MENTION
MOBILE SOLUTIONS (CONNECTED)
Rapid Response Monitoring

YOUR LOGO HERE

Nicole Vadala likes this

Your Company Name
344 followers
21h · 🌐

+ Follow

The environment in which operators are monitoring accounts directly impacts the quality and reliability of the service you receive.

Recently, new regulations have allowed security companies to provide monitoring from employees' homes. This exposes customers to multiple security, risks, and quality assurance issues.

As a [insert your company name] customer, you can rest assured your accounts are safe with us.

We are committed to providing the highest quality professional monitoring services in the industry — that starts with monitoring exclusively from our monitoring centers.

#Security #ProfessionalMonitoring #InFacilityMonitoring

IN-FACILITY MONITORING

Is Your Security Company Protecting You And Your Property Without Distractions?

Neil Riveron and 2 others

Like Comment Repost Send



WHY IN-FACILITY MONITORING?

IN-FACILITY MONITORING

Did you know the environment in which operators monitor accounts can have a BIG impact on the service you receive?

New regulations now allow security companies to provide monitoring from employees' homes. This leaves the door open for security vulnerabilities and quality assurance issues. The safety of data, families, and businesses nationwide are put into jeopardy when at-home monitoring is involved.

Distractions — such as dogs barking incessantly, children playing, the deafening sound of construction nearby, or simply a delivery arriving — can cause at-home operators to step away from the customer they are protecting. This could leave alarms unattended when an emergency arises. And unlike our monitoring centers which are guarded against outside threats and only granted access to cleared personnel, residences of at-home operators are not.

The protection of sensitive data on the accounts is also put into question with at-home monitoring. What measures are put in place to protect your data from being seen by anyone physically nearby the workstation, or worse, if the computer is hacked? Within our monitoring facilities, we have safeguards in place to keep your data secure.

With in-facility monitoring, there is no question about the integrity of security measures, focus, or dedication. Our in-facility operators work from distraction-free monitoring centers, with multiple backups in place for phone, internet, and power. They are also fully protected against threats, both physical and digital.

Even though regulations now allow it, we are committed to never provide monitoring services from any employees' homes. Keeping our customers safe is just too important to make that compromise.

Contact us today to learn about our dedication to our customers and the potential risks other security companies are exposing their customers to.

CONTACT US

YOUR LOGO HERE

WE STAND BY IN-FACILITY MONITORING. IT'S THE RIGHT CHOICE TO PROTECT WHAT MATTERS.

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Monitoring Services

- Tier 1 Customer Support
- UL 827A Hosted Monitoring
- Two Way Voice
- DC09
- Access Monitoring
- Remote Video Monitoring
- Environmental / Supervisory
- SONITROL® Monitoring
- PERS / mPERS
- GPS Monitoring
- AOR / Emergency Phone / Elevator
- Personal Safety / Lone Worker
- IoT Device Monitoring
- UL 2050
- Active Shooter

3rd Party Communicators



- AES Intelli-Net
- Alarm.com
- AlarmNet, Total Connect (Resideo)
- Connect 24, DSC (Tyco)

- SecureCom (DMP)
- SecureNet
- Stand-alone Commercial Fire Radios
- StarLink® (Napco)

- CRN Wireless (NearNet & AlarmPath)
- Direct Linx
- EBS
- Honeywell Direct Connect
- M2M
- NowForce

- Telguard (Telular®)
- Uplink® / Sierra Wireless
- And more...

LifeSafety Monitoring[®]

LifeSafety
MONITORING[®]

A DIVISION OF RAPID RESPONSE

- Division dedicated to supporting advanced technologies and serving aging and physically challenged subscribers
- GPS positioning monitoring capability
- Two-way voice monitoring capability
- Ability to remain on the line until help arrives or conference a direct connection between subscribers and responders or dispatch agencies

Anelt[®]
An Easier Life Today

Linear[®]
Building On Innovation.

MobileHelp[®]

addison
care

Reemo

numera[®]

Nōtus



SONITROL[®]

MONITORING

- Monitoring SONITROL for 30+ years
- Franchises supported: **27**
- Independent division with custom monitoring environment for SONITROL
- The only fully redundant SONITROL monitoring centers in the industry
- Upgraded to EDM software Summer 2022
- 2023 - 30% apprehension rate
- SONITROL Specialist's Experience
 - Only our most senior Specialists are trained for SONITROL processing

ASAP[®] to PSAP/ECC

Now online with 140+ PSAP/ECCs

- The Automated Secure Alarm Protocol (ASAP) is a national service that is the next generation for the processing of information from alarm monitoring stations needing emergency dispatch
- PSAPs (Public Safety Access Points) — also referred to as ECCs (Emergency Communication Centers)
- Eliminates potential errors in voice communications
- Critical life safety signals and information processed quickly and accurately
- Rapid Response is online with every ASAP jurisdiction immediately following the PSAP/ECC's activation
- Broad PSAP/ECC support nationwide
- All account addresses are pre-validated for accuracy

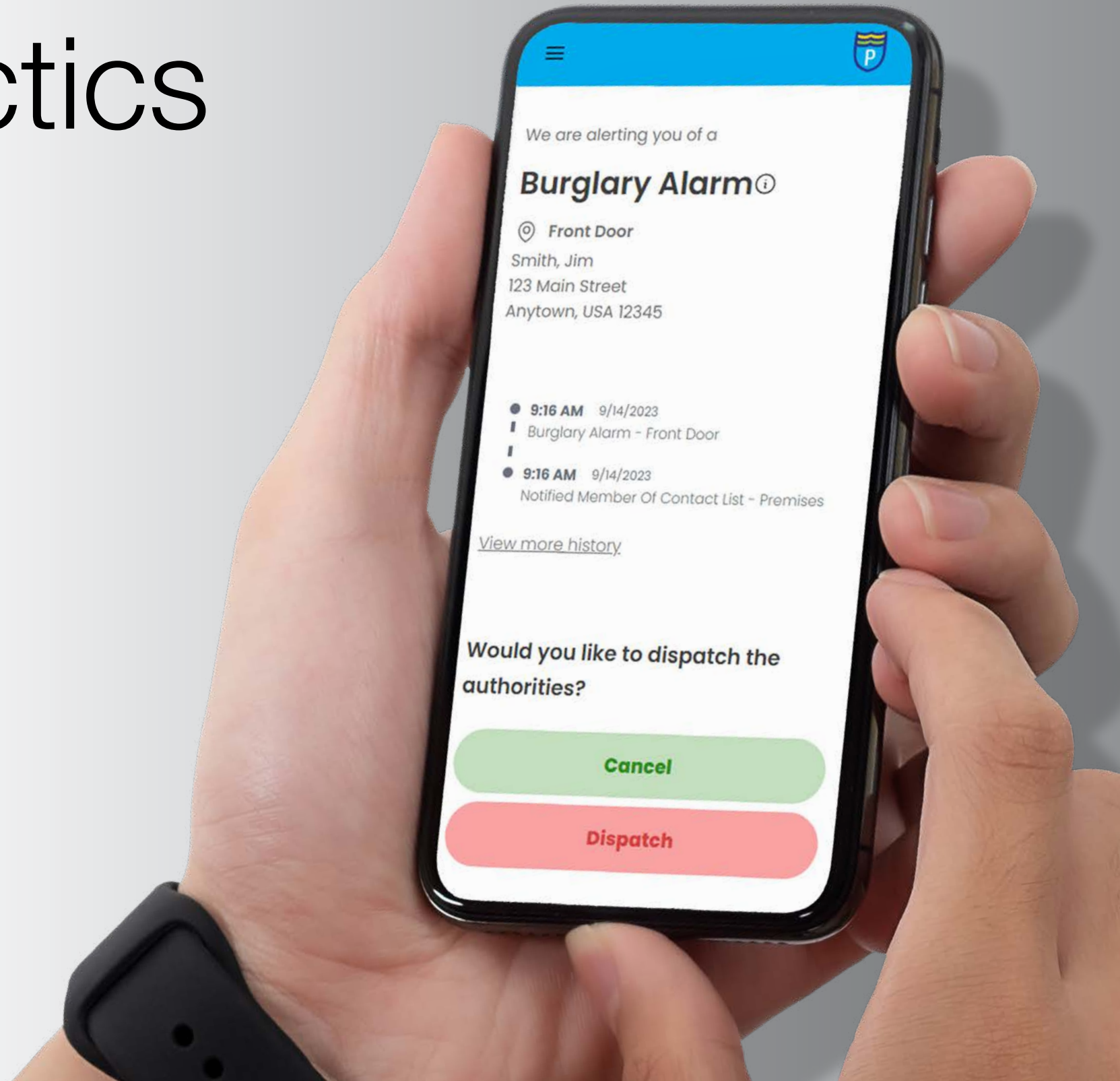
140+
PSAP/ECCs

Speed
Accuracy

False Alarm Tactics

Hyper-focused on reducing dispatches for decades

- Bi-directional SMS messaging released in 2011
- rapidSMS interactive SMS first gen released in 2013
- rapidSMS gen 2 released in 2020: reduced dispatches by 42%
- Clearance levels today are 90% or higher
- All of this in addition to CSV-01 protocols



AVS-01

An American National Standards Institute (ANSI) compliant standard developed by The Monitoring Association to enhance professional monitoring services

Alarm Validation Scoring Standard

Accurate scoring and classification of intrusion alarms improves situational awareness and allows Specialists to relay a more comprehensive depiction of what is happening at the premises

- Rapid Response is currently the only third-party center that have adopted this standard (as of 2/14/24)
- Fully deployed January 15, 2024 following two years of preperation and four months of beta testing
- UL-CAVS certified



- 4** Level 4
Confirmed Threat to Life
- 3** Level 3
Confirmed Threat to Property
- 2** Level 2
High Probability of Threat
- 1** Level 1
Default Category
- 0** Level 0
No Call for Service to ECC/PSAPs



Geographically Redundant Active-Active Data Centers



- Two fully redundant data centers
- Agents normally connect to the closest center
- Both centers can fully support the load
- Redundant SONITROL monitoring



Redundancy

Power

Rapid Response - New York

- Four digitally controlled Caterpillar diesel generators in a parallel bus configuration
 - Two supplying 1.2 megawatts of secure standby power supported by independent 1,200 gallon fuel tanks
 - Two supplying an additional 1.6 megawatts of secure standby power supported by independent 3,100 gallon fuel tanks

Rapid Response - California

- Dual digitally controlled Caterpillar diesel generators supply 900 kilowatts of secure standby power, supported by independent 1,500 gallon fuel tanks



Dual or quad power is wired to all data center racks and critical infrastructure in both facilities

Redundancy

UPS

Rapid Response - California

- Two APC 100kVA Uninterrupted Power Supply units, wired into a dual-buss configuration

Rapid Response - New York

- Four Liebert Uninterrupted Power Supply (UPS) units
 - Two Liebert / Emerson 150kVA UPS units, wired into a dual-buss configuration
 - Plus, an additional two Liebert / Emerson 200kVA UPS units, wired into a dual-buss configuration

APC

Liebert



Redundancy

Vendor Diversity

- Multiple network providers utilized at each facility to ensure the highest quality and most reliable network connectivity available
- Managed by redundant FatPipe 1800-V300 Standard MPVPN, installed in High-Availability (HA) Pair, dynamic load balancing appliances to ensure the highest level of reliability and fastest routing speeds
- Three redundant Multiprotocol Label Switching (MPLS) from independent network providers with diverse-routed dedicated private SONET Rings create a real-time 24/7 link between facilities
- High-level security and multi-level carrier redundancies ensure continuous up-time and incredible speed



LUMEN



Redundancy

Cybersecurity

Advanced network security systems in both data centers include:



- Dual Palo Alto Networks Next Generation Firewalls, Model PA-7050, installed in High-Availability (HA) Pair



- Dual Proofpoint Email Security Gateways



- Cortex XDR incorporates high profile packages within our firewalls to deter all known exploits



Telephony Infrastructure

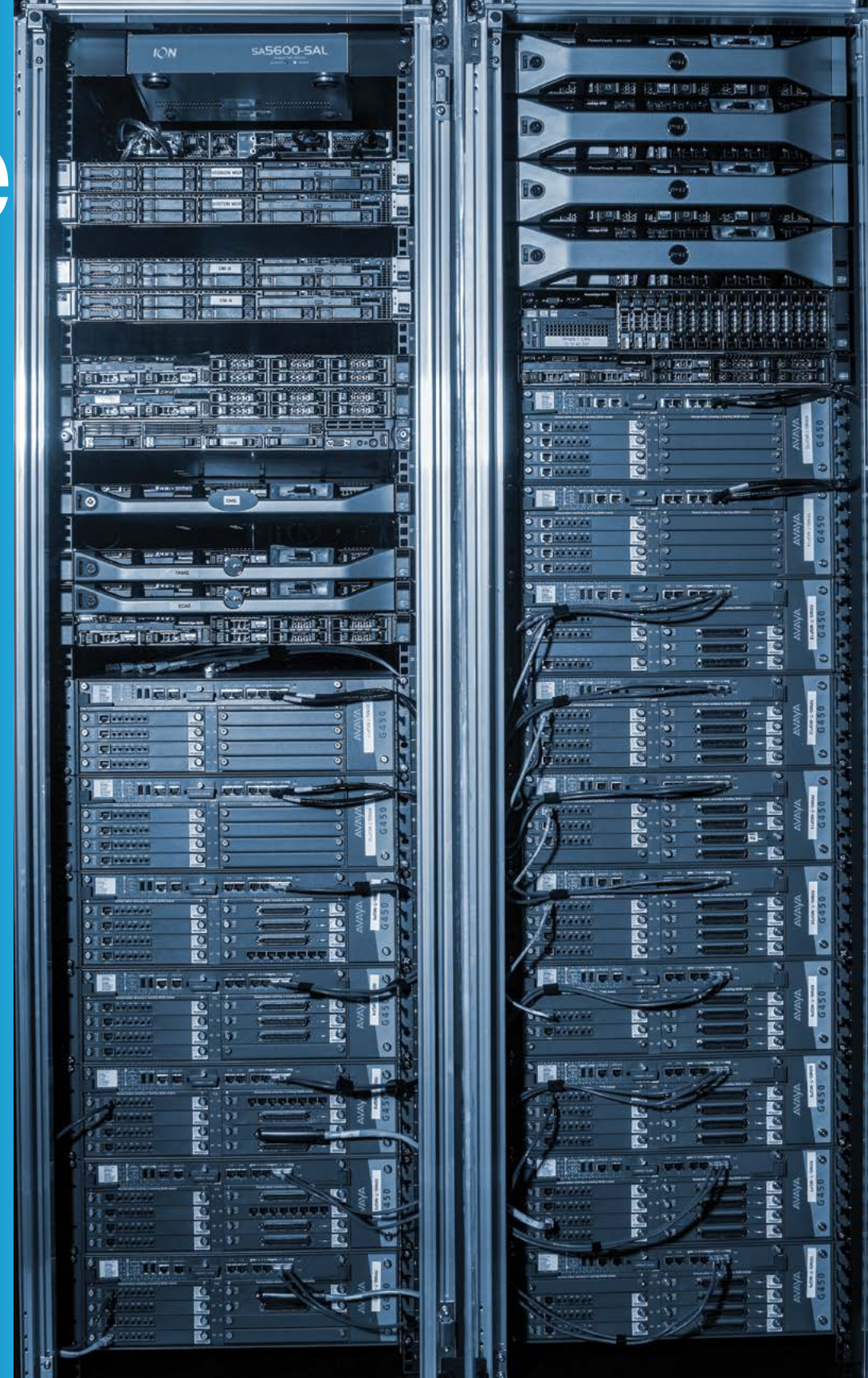
Technology Stack

- Avaya Aura in a High Availability (HA) configuration with geo-redundancy
- CTI applications to support agent screen pop, click-to-dial, and 2-way voice to PERS and Alarm Panels
- Calabrio call recording solutions
- SIP provider integration using SONOS SBCs
- Ability to integrate to disparate platforms like Nice, Five9, Aspect and others



AVAYA

CALABRIO™



Telephony Infrastructure



Telecom Provider

- SIP and PSTN Integration with Verizon
- PSTN with Level3 / CenturyLink
- RESPORG with ATL
- ARIN IP addresses on BGP
- Fully redundant at both monitoring centers
- All communication providers utilize diverse routed dedicated private SONET Ring architecture with multiple entry points to each facility

Capacity

- Up to 4,000 channels of voice on SIP
- Up to 1,500 channels on PSTN



Disaster Recovery

- Rapid Response has a complete disaster recovery plan as well as an offsite DR facility
- Fail-over locations
 - Both the NY and CA centers are full load capable. Additionally, Rapid Response has a 30 seat DR facility in Syracuse that is connected to both centers

Monitoring Platform



- Designed to be fully integrated with multiple Application Programming Interfaces (API's)
- It supports highly customizable solutions developed by our in-house team
- Resilient application with IIS Server Farms
- Multi-language support
- PERS / mPERS support
- Integrated address validation and PSAP look up
- Custom scripting for Specialists to follow

Proprietary Monitoring Platform

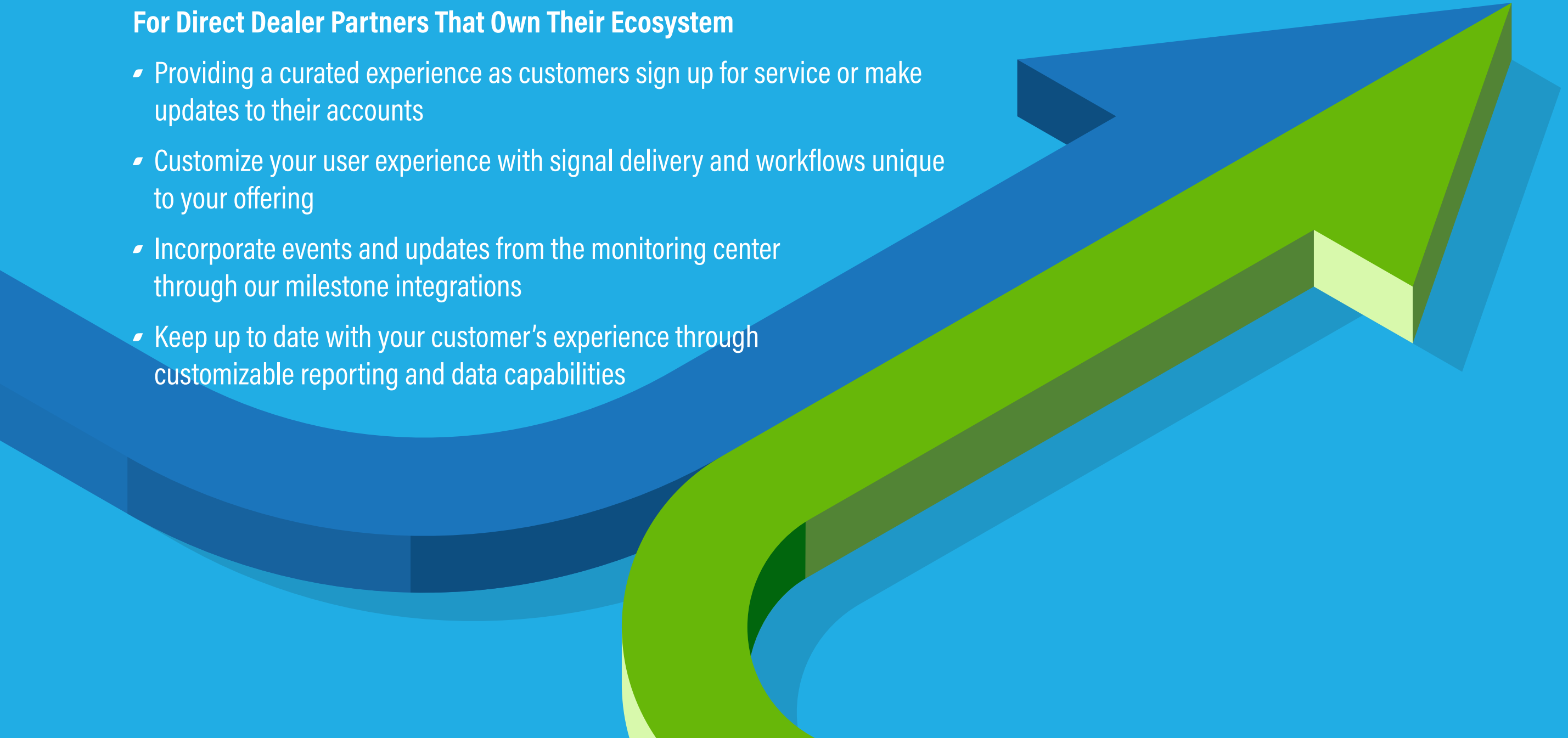
- Rapid Response's monitoring services are built on a highly advanced SQL / Linux based proprietary processing platform with fully customizable Action Plans and Auto-Processes
- Web based application with unlimited number and nests for site groups
- Designed to be fully integrated with multiple Application Programming Interfaces (API's)
- Advanced features such as: limitless queueing, auto evaluations, interactive SMS, custom caller ID and vanity SMS
- IRIS is our inbound call interface. It streamlines subscriber calls and expedites auto-notifications and other actions



Custom Integrations

For Direct Dealer Partners That Own Their Ecosystem

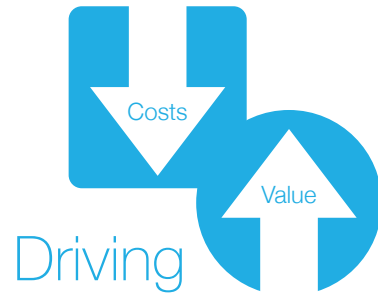
- Providing a curated experience as customers sign up for service or make updates to their accounts
- Customize your user experience with signal delivery and workflows unique to your offering
- Incorporate events and updates from the monitoring center through our milestone integrations
- Keep up to date with your customer's experience through customizable reporting and data capabilities



Only from Rapid Response

Rapid Atlas - Regulatory Requirement Service

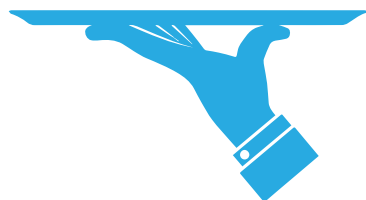
Cost Savings for
Your Regulatory Team



Faster On-Boarding



Curated Experience



Do you know...

- The requirements for 60,000 jurisdictions in the U.S. and 2,400 in Canada?
- Each jurisdiction has different requirements?
- Who is responsible to apply for your customers' permits?
- Who to contact to acquire the proper permits and how to apply?

Our service answers most questions regarding requirements

- Available to you FREE via an API connection. Our service provides you and your customers with what you need to know about regulatory requirements on demand and in real-time
- Eliminates the research needed to acquire the required permits in each jurisdiction in the United States and in Canada
- Our dedicated team of compliance experts work proactively to maintain accuracy
- Unmatched and exclusive to our partnership with you



Only from...



Are You
Permitted?

Tech Partners



rapidSMS *gen3*

42%

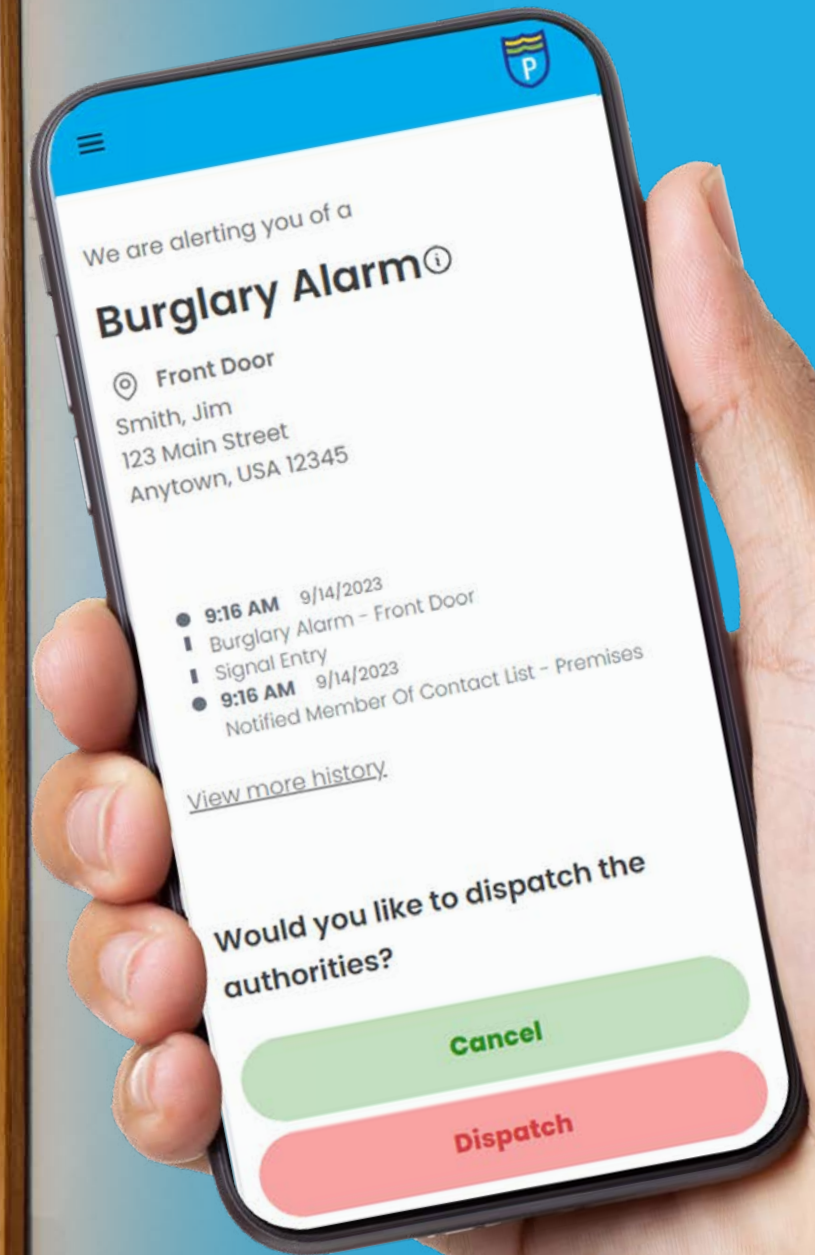
Average reduction in calls for service

rapidSMS notifies your customers *instantly* of an alarm via a text message with important information needed to make critical decisions in real time, *with* the ability to take action quickly.

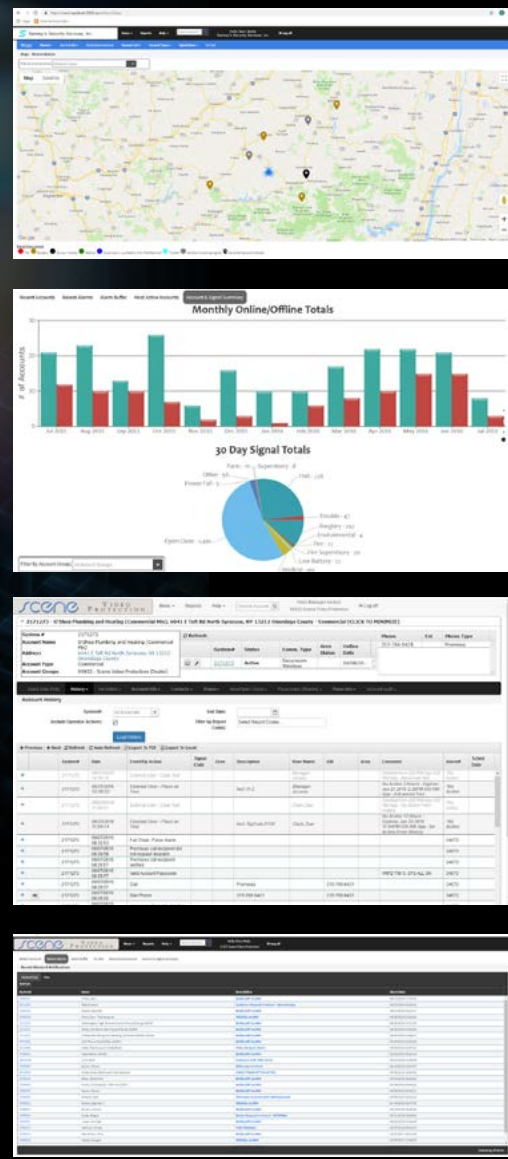
- Launched 2010
- Cancel an alarm
- Place an entire system on test
- View zone information in event history
- Real-time account activity and user interaction updates
- Optimized low priority workflow for customer service requests
- Review alarm cancellation requests
- Commercial "Unscheduled Open," "Fail To Close," and temporary schedule change options
- Greater speed and reliability
- Optional: provide instant feedback via survey after each alarm
- New customization options
- Dark mode option
- Flat text capable



App-free solution



RapidWeb & RapidMobile



Web-based portal

- Secure web-based portal providing real-time access to your account database on any internet enabled device
- Includes: Account adds, deletes and edits, view real-time signal activity, cancel alarms, view recorded video, listen to call recordings and much more!

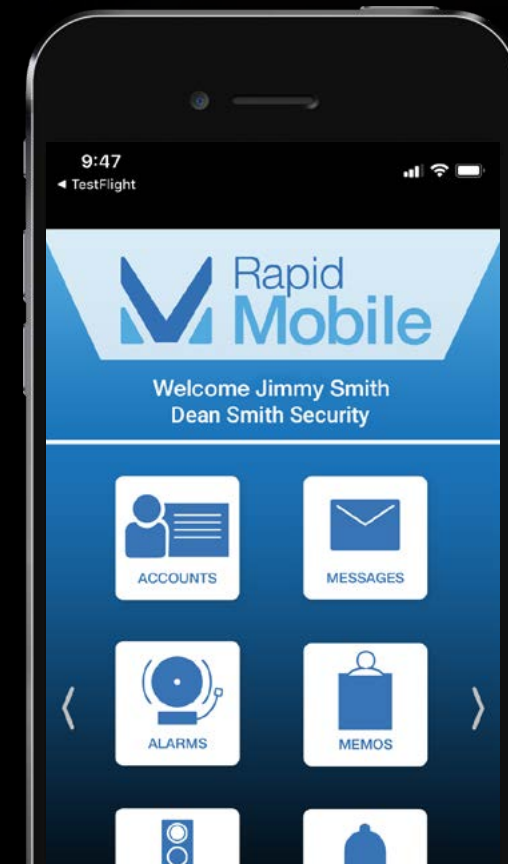
Dealer App for iOS and Android devices with the functionality of RapidWeb in an intuitive feature-driven mobile interface

Top Features Include:

- Custom Branded with Your Logo
- View Account Address in Map
- Send Alarm Cancel Request
- Enter No-Action / Live-Test
- View / Edit Account
- Passcode Lookup
- View Real-time Signal Activity
- View Video Clips
- Hear Real-Time Call Recordings

And Many More...

- View Account Data by Category
- Login Information Saved
- View Bad Phone List
- Advanced Search and Browse
- View Test Results
- View Account History (Auto-refresh)
- View Recent Alarms



Customer Access

MySecurityAccount Top Features

Custom Branded with Your Logo • Request Alarm Dispatch / Cancel
Enter No-action / Live-test • View Account History • View Video Clips • Edit Account Info



Web-based

Secure customer portal providing access to individual customer accounts based on passcode and authority level

View / Edit functionality is pre-determined by you when access is setup

ID	System	Date	Action	Result	Operator
1	10000000000000000000	10/01/2019 10:00:00	TEST - AUTO TEST	OK	10000000000000000000
2	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
3	10000000000000000000	10/01/2019 10:00:00	VFMS - Call Message	OK	10000000000000000000
4	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
5	10000000000000000000	10/01/2019 10:00:00	TEST - AUTO TEST	OK	10000000000000000000
6	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
7	10000000000000000000	10/01/2019 10:00:00	VFMS - Call Message	OK	10000000000000000000
8	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
9	10000000000000000000	10/01/2019 10:00:00	TEST - AUTO TEST	OK	10000000000000000000
10	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
11	10000000000000000000	10/01/2019 10:00:00	VFMS - Call Message	OK	10000000000000000000
12	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
13	10000000000000000000	10/01/2019 10:00:00	TEST - AUTO TEST	OK	10000000000000000000
14	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
15	10000000000000000000	10/01/2019 10:00:00	VFMS - Call Message	OK	10000000000000000000
16	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
17	10000000000000000000	10/01/2019 10:00:00	TEST - AUTO TEST	OK	10000000000000000000
18	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000
19	10000000000000000000	10/01/2019 10:00:00	VFMS - Call Message	OK	10000000000000000000
20	10000000000000000000	10/01/2019 10:00:00	ARM/PSCK - Auto notification sent to dealer	OK	10000000000000000000

Customer App

For Managing a *Single Site* on iOS and Android devices with a friendly interface and easy-to-use feature set

View / Edit functionality is pre-determined by you when access is setup

Other Features Include:

- Call the Monitoring Center
- Call Service (Your Office) *and many more...*

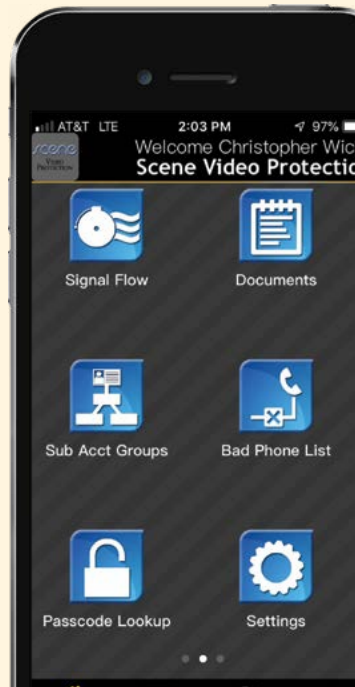


Customer App

For Managing *Multiple Sites* on iOS and Android devices allowing users to manage unlimited accounts from a single login with the extensive features and functionality of RapidMobile

Other Features Include:

- View Account Address in Map
- Send Alarm Cancel Request
- View / Edit Account
- Passcode Lookup
- View Real-time Signal Activity
- Hear Real-Time Call Recordings *and many more...*



Automated Notification

SMS

- Instant notifications sent via “flat SMS” or “interactive SMS” using rapidSMS

Push Notifications

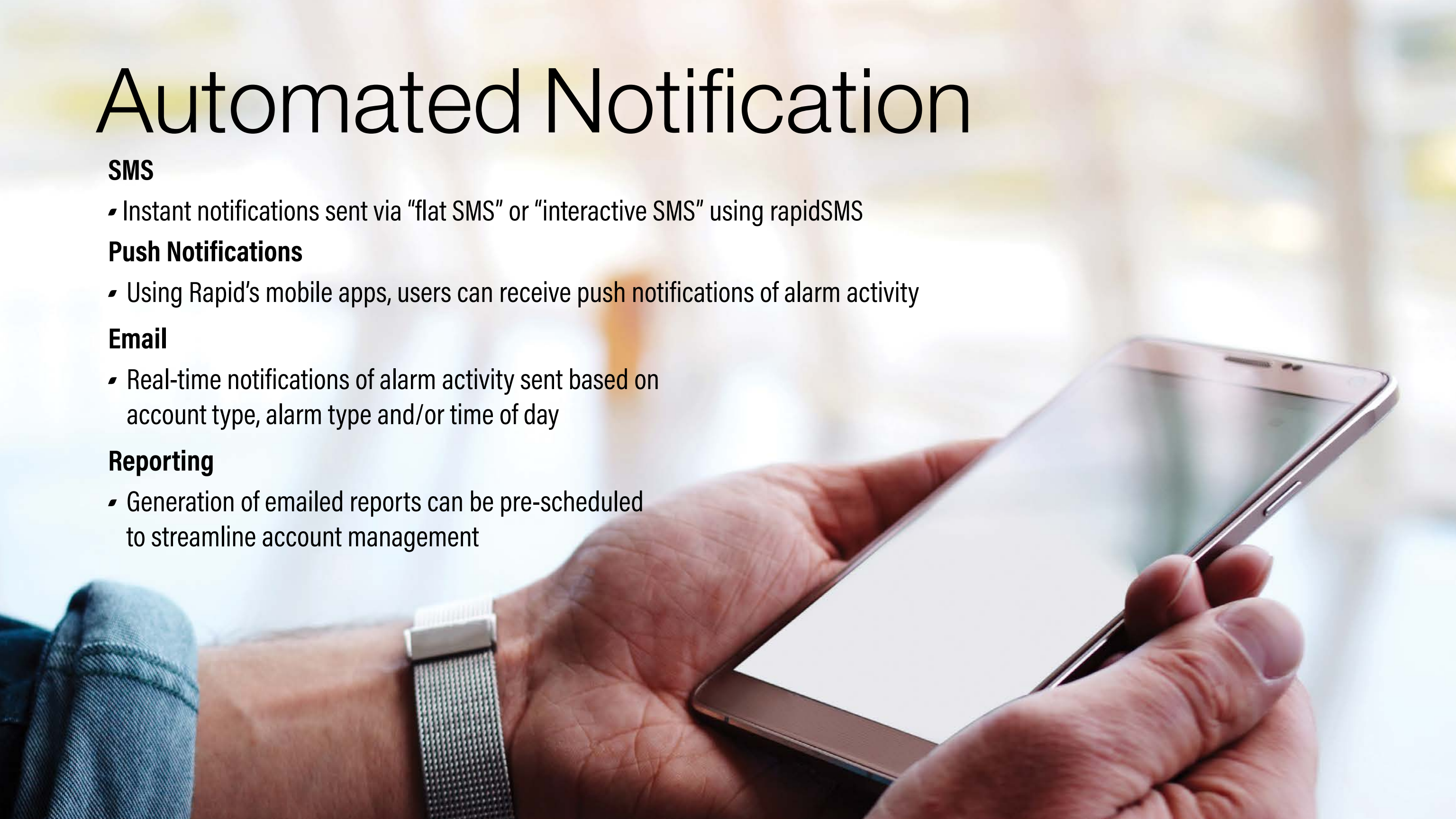
- Using Rapid’s mobile apps, users can receive push notifications of alarm activity

Email

- Real-time notifications of alarm activity sent based on account type, alarm type and/or time of day

Reporting

- Generation of emailed reports can be pre-scheduled to streamline account management



First Call Response

First Call Response is a state-of-the-art solution employing Natural Language Speech Recognition technology by Nuance

- Provides unfailing, fast and consistent response whether monitoring routine signals or during high-volume and storm activity, and it streamlines testing and notifying contacts with amazing efficiency
- Follows all action plans setup at account activation and instantly transfers to our trained staff whenever needed
- Easy to understand and to use. It is customer friendly and requires no training
- Ensures that during both routine and high-volume activity, your customers experience high-quality and immediate responses by the experienced Rapid Response Team

Migration Team

Average Tenure: **15 Years**

- Review all data, communication paths and account information for accuracy
- Provide recommendations on action plan adjustments
- Coordinate with 3rd Party Service Providers for a smooth transition
- Electronically transition account data
- Monitor activity closely after transition and work with you to make any necessary adjustments

Professional Support from our Solutions Engineering Team

- Initial site visit to establish relationship and identify any adjustments needed before the transition
- Train your team on-site or via webinar
- On-site at your facility on day of transition



CSaaS Hosting Options

(Central Station as a Service)



827A



CSaaS Monitoring

- Rapid Response provides all alarm receiving infrastructure, receives all alarm traffic, and acts as an emergency hot redundant center in the event that your central station goes down



Hybrid CSaaS Monitoring

- Rapid Response provides monitoring services for a pre-defined selection of accounts, while the hosted partner continues to monitor the balance of their accounts using our alarm receiving infrastructure



Full Sunset

- 100% of the alarm receiving infrastructure and alarm processing is provided by Rapid Response





Rapid Response Monitoring

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