

2024 TMA Annual Meeting

SPONSORSHIP PROSPECTUS



TMA 2024 Annual Meeting
Oct. 5-9 | The Westin Beach At Frenchman's Reef
St. Thomas, U.S. Virginia Islands



TMA is thrilled to host its 2024 Annual Meeting at the magnificent Fisherman's Reef on the island of St. Thomas in the U.S. Virgin Islands.



FRENCHMAN'S REEF
ST. THOMAS USVI

This is a unique branding, marketing, and exposure opportunity for companies of all sizes that sell products, technology, or services to security monitoring providers nationwide.

Key Sponsor Benefits:

- Partnership and network building
- Brand recognition
- Lead generation
- Market research
- Alignment with professional and industry advancement

Contact:

Keely Anderson
Director of Meetings
TMA
Email: meetings@tma.us
Direct: (703) 660-4917

We invite you to sponsor this year's meeting.

Learn along side attendees in our distinctive education sessions

TMA's dedication to excellence in education shines through at its Annual Meeting. From topical and inspirational keynote speakers to individual, peer-led sessions, attendees are ideally positioned to acquire best practices and new strategies designed to take their business to new heights. These sessions are an ideal forum to get to know attendees.

Interact with prospective customers in intimate social settings

While education plays a predominant role at this meeting, we recognize the value of impromptu and informal exchanges between you and your customers. Share breakfast overlooking the ocean, plan a round of golf, or simply meet for a cocktail and appetizers. We make it that easy!

We have sponsorship options to accommodate companies of all sizes and budgets. **NEW in 2024** - Supporter level sponsorships for our consultants and monitoring centers that want to support TMA education.

Snapshot of 2023 Attendees

1. 182 total attendees
2. 70 companies
3. Titles include: CEO, CIO, CRO, CTO, President, EVP, Director, and Manager
4. Attendees came from 22 states and Washington, DC, as well as Canada.



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2024 TMA Annual Meeting Sponsorships

The Board of Directors and staff of TMA are pleased to present the following sponsorship opportunities for 2024 TMA Annual Meeting. Please review the tables below for complete details and pricing. Your support makes it possible for TMA to present high quality educational programming to professionals from across the monitoring industry.

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Member Fees	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$500
Non-member Fees	\$25,000	\$20,000	\$15,000	\$10,000	\$8,000	N/A

Prime Sponsor Benefits						
FREE Member Registrations	2	1	N/A	N/A	N/A	N/A
Additional Member Registration Discounts	N/A	N/A	50% off of one reg; 25% off of a second reg.	25% off of two member registrations	25% off of one registration	N/A
Invitation for one to Board/ AHJ Dinner (with spouse)	All company reps may attend	One company rep may attend	x	x	x	x
Company recognition daily by moderator	✓	✓	x	x	x	x
Ability to speak to attendees on stage	✓ 5 minutes	✓ 3 minutes	✓ 2 minutes	✓ 2 minutes	✓ 2 minutes	N/A
Ability to place full-page insert in on-site registration packet	✓	✓	✓	x	x	x
Ability to place full-page insert in virtual meeting bag sent in advance to all attendees	✓	✓	✓	✓	✓	x

Benefits continued on the next page.

Sponsors may additionally select an individual function to sponsor and receive brand recognition onsite:

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Diamond sponsors receive exclusive sponsorship of a single function. All other functions may have up to three sponsors each.	Welcome Reception	Welcome Reception	Welcome Reception	Logo sign at daily breakfast	Breakfast (T or W)	N/A
	Dinner Dance	Dinner Dance	Charging Station	Logo sign at daily coffee breaks	Coffee break (T or W)	N/A
	Keynote Speaker	Keynote Speaker	Diamond, Platinum and Gold sponsors will receive verbal recognition in addition to branded signage at selected function.			
	BoD/AHJ Dinner	BoD/AHJ Dinner				
	Theme Night					

All sponsors will receive the following benefits:

- Logo displayed at registration outside of meeting room
- Logo in TMA Dispatch, TMA Signals, and email promos
- Logo on meeting app homepage
- Logo on AM sponsor section of TMA website
- Logo on all print and digital meeting promos
- Logo on screen at the beginning of each session
- Sponsor ribbon on name badge
- Connect through WHOVA app, up to six months

About the Venue

Our host resort, the Westin’s Beach Resort and Spa at Frenchman’s Reef, is perched high above the sparkling Caribbean on St. Thomas in the U.S. Virgin Islands. Against a stunning backdrop of tropic blue, you are immersed in a dreamy, world-class resort experience—one that draws inspiration from the abundance and diversity of the natural elements and life that surrounds us. Within this thriving ecosystem, the resort distills the very best of the island environment and seamlessly translates it to you; creating an entirely unique travel experience that’s as richly colorful and lively as the coral reefs that ring these islands.

The beautiful island setting is complemented by the resort’s modern amenities and contemporary guest rooms and suites. You and your customers’ stay will be enhanced by sophisticated dining, championship golf courses, and spa treatments. The resort’s extensive indoor and outdoor meeting and function space make it the ideal setting to reconnect with your customers and introduce yourself to new prospects.



Connect and stay connected with our powerful meeting app!

Upon registration, each attendee is given access to the networking platform. As a sponsor, your company will also be given special access to Whova to build a branded page and to begin engaging with attendees prior to the meeting.

On your dedicated page, in addition to introducing your company and its product or services, you’ll have the option to upload multiple PDFs and videos; pose thought-provoking questions in the community; and, make sure to have some fun with the games! Post fun photos of you and your hobbies, your pets, or your latest family get-away! **It’s easy, fun, and it keeps you in front of customers and prospects before, during, and after the meeting!**





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www.tma.us/tma-2024-annual-meeting/