



- Three targeted audience days -- Leadership, Operations, Technology
- Broad range of attendees from C-Suite Executives to Monitoring Center Managers
- TMA sponsored games and promotions to encourage participation and sponsor recognition
- Virtual registration bag with full-page sponsor inserts to be emailed to **ALL** attendees

YOUR SPONSORSHIP CONTACT:

Keely Anderson
 Director of Meetings
 TMA
 (703) 660-4917 | kanderson@tma.us

| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|--|-------------------------|-------------------------|-------------------------|-------------------------|
| | \$4,000 | \$2,500 | \$1,500 | \$1,000 |
| BENEFITS | | | | |
| Exposure to all meeting attendees | X | X | X | X |
| Connect with all meeting attendees through WHOVA app | X | X | X | X |
| Comp registrations | 3 | 2 | 1 | 0 |
| Logo on WHOVA app with link to sponsor website | X | X | X | X |
| Letter-sized PDF insert in the Virtual Attendee Bag | 2 pages (1-sided) | 1 page (1-sided) | 1 page (1-sided) | 1 page (1-sided) |
| Display Ad in TMA Dispatch (Any issue) | 1/2-page ad | 25% discount on TMA ads | 25% discount on TMA ads | 25% discount on TMA ads |
| Logo recognition on meeting slides | X | X | X | X |
| Logo recognition on meeting webpage | X | X | X | X |

The Monitoring Association (TMA) 2024 Mid-year Meeting Sponsorship Prospectus

Sponsor benefits, continued

| BENEFITS | | | | |
|---|-----------------------------|-------------------------|---------------------------|---------------------------|
| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
| 5% discount on 2023 Annual Meeting Sponsorships | X | X | X | X |
| Session introductions (3 minutes)* | First-day opening remarks | Session date/time TBD | Session date/time TBD | Session date/time TBD |
| Speak to TMA BOD (3 minutes) | X | | | |
| Dedicated email to TMA members | X | | | |
| Group email to TMA members with sponsor logo, text, and link in order of sponsorship level. | X | X | X | X |

