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Principal Manager, Microsoft Azure Vision AI to Keynote

The Monitoring Association's 2021 Virtual OPSTech, December 3rd

November 10, 2021, McLean, VA – The keynote for The Monitoring Association's (TMA) 2021 Virtual OPSTech is Mr. Rouzbeh Aminpour, Microsoft Azure Artificial Intelligence Platform's Computer Vision Business & Strategy Principal Manager. Aminpour will share how Azure's Cognitive Services are enabling users to deliver breakthrough experiences through the use of industry-leading Vision AI models. Top-of-mind topics such as industry trends, use of edge and cloud infrastructures, enterprise grade and scalable model development, and responsible AI development will be the focus of his comments. TMA's OPSTech is set to take place virtually November 30th-December 3, 2021; Aminpour is scheduled to speak on Friday, December 3, 2021 at 11:15 AM ET, and will kick-off the Technology track.

"In our business, the *experience* that our products and services provide for our customers – commercial and residential – is everything," stated TMA President Morgan Hertel. "Today's leading-edge technologies, such as AI, give security integrators and monitoring services companies the ability to deliver new, higher levels of comfort, convenience, and security. For our industry to compete successfully, service providers need to gain a strong understanding of AI and other technologies that are quickly emerging and gaining consumer interest. I'm excited to hear Mr. Aminpour's unique perspective into AI's potential impact on our industry."

Aminpour is a graduate of the University of California, Irvine – The Paul Merage School of Business. Prior to joining Microsoft in 2017, he served as a senior product manager at Amazon.

Go to https://tma.us/events/2021-ops-tech/ to view the full meeting agenda and to register. Special rates for groups of three or more are available. You can also register to Video Day, Ops Days, or Tech Day independently or to the full meeting.

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About The Monitoring Association
The Monitoring Association (TMA), formerly the Central Station Alarm Association (CSAA), is an internationally-recognized non-profit trade association that represents professional monitoring companies, security systems integrators, and providers of products and services to the industry. Incorporated in 1950, TMA represents its members before Congress and regulatory agencies on the local, state and federal levels, and other authorities having jurisdiction (AHJs) over the industry. Learn more online at https://tma.us/about-tma/.