

Call for Presentations

2018 Annual Meeting | Palm Beach, FL | Oct 13-17, 2018

You are cordially invited to share your experience and expertise with your colleagues in the alarm industry. Others will benefit from your experience while you make a valuable contribution to the profession's field of knowledge. Our goal is to showcase topics that have a high impact and inspire discussion. Our members attend to gather industry intelligence and grow together to promote the security industry.

If you would like to enhance the knowledge and skills of your industry peers, TMA wants to hear from you!

The Monitoring Association (TMA), formerly Central Station Alarm Association (CSAA), is an internationally-recognized non-profit trade association that represents the professional monitoring industry. As part of its mission and associated goals, TMA conducts educational events throughout the year, including at its annual meeting. The education sessions take place Monday through Wednesday in the mornings. The afternoons are set aside for free time and networking.

With the continuous effort to keep up with the pace of technology and other industry disruptors, this year's presentations should address topics that are in the forefront of our collective minds.

Suggested topics include:

- Best Practices in Executive Professional Development
- Cybersecurity Issues
- Expanded Capabilities of Video Monitoring
- The Growing Complexity of TCPA Compliance
- The Impact of Biometrics
- The Legal Liability Landscape of New Capabilities
- New Models for Business Development
- Strategies to Keep your Business Competitive and Relevant
- Understanding New Standards
- The Disruptors and Their Impact on the Industry
- How A.I. Can Affect Security System Application and Design

Please complete the attached presentation proposal for consideration **by Noon Eastern on Tuesday, May 1, 2018**. Submit your completed proposal(s) via e-mail to:

Julie Webber | TMA VP Education and Training
703-242-4670 (ext. 15) | education@tma.us

IMPORTANT INFORMATION FOR SPEAKERS

- **The specialization and decision-making authority of our audience provides an outstanding opportunity for speakers to increase their visibility and establish valuable contacts with a targeted audience.**
- **Previous speaking experience is not a requirement; TMA encourages professional growth and will review all proposals that are complete, well- structured, and demonstrate true benefit to the program attendees.**
- **Speakers will receive a 20% discount off the full registration fee (a savings of \$350).**
- **Speakers are responsible for providing their own handouts.** While handouts are not required, they are strongly recommended for the success of your session. When available, TMA will work with individuals to provide a digital medium to disseminate materials.
- **Presentation submission deadline for the 2018 Annual Meeting is by Noon on Tuesday May 1, 2018.** For multiple proposals, please use a separate form for each presentation concept.

Speaker Selection Process

The TMA education committee co-chairs and advisory committee along with the TMA Vice President of Education and Training will review all submissions received by the deadline. Selections will be made based on subject matter and relevance. All primary contacts will be notified of selection status **on or before Friday, May 18, 2018.**

Speaker Prep Sessions will take place in August/September 2018. These 30-minute conference calls will include a thorough review of the presentation slides, related handouts, and other materials. TMA has a strict “no-advertising” policy and reserves the right to remove any material deemed as such.

CHECKLIST FOR COMPLETING YOUR PRESENTATION PROPOSAL

- ✓ **Provide contact information for those involved in your presentation.** If you plan on presenting with one or more people, please make sure to include their names and contact information, including preferred method of contact, company affiliation, phone and email address.
- ✓ **Include a short bio.** Outline your years of experience, educational background/credentials, and practical experience in the subject matter. Don't forget your co-presenters! If you have not yet identified your co-speaker(s), please provide a representative category (i.e., from the Central Station perspective).
- ✓ **Are you engaging the audience? Providing Take-aways?** Your presentation should be conducive to exchanging ideas and problem solving with the end goal of providing solid take-aways for action back at the office.
- ✓ **Along with a brief overview, please indicate the proposed length of your presentation.** Educational programs range in length from 30-60-90 minutes, depending on the date, time and format requirements. Discuss what makes your topic relevant. Why should we attend?
- ✓ **Please indicate whether you will be providing handout materials.**
- ✓ **Submission deadline:** Noon on Tuesday, May 1, 2018

PLEASE KEEP A COPY OF THIS PROPOSAL FOR YOUR RECORDS.

Thank you for your interest and support of the TMA Education Program.

**If you have any questions or need assistance, please contact
Julie Webber | TMA VP Education and Training
703-242-4670 (ext. 15) | education@tma.us**

The Monitoring Association (TMA)
Presentation Proposal for 2018 Annual Meeting
Palm Beach, FL | Oct 13-17



Primary Speaker Information

Name: _____
Title: _____
Company: _____
Street Address: _____
City: _____ State: _____ Zip code: _____
Work Phone: _____ Cell Phone: _____
E-mail Address: _____ Alternate Email: _____
Preferred Contact Method: Work Phone Cell Phone E-mail
Alternate Contact: _____
Phone No: _____
E-mail Address: _____

The format of this presentation would be most conducive for (check all that apply):

- Single Presenter Co-presenter(s) Panel Roundtable Breakfast Program Featured

Have you presented this or a similar session for TMA? Yes No For other Groups? Yes No
If yes, please list the name and date(s) of each session and for what organization in the space below:

Insert Presentation history (if applicable):

If more than one person will present during this session, please provide your co-presenter or suggested co-presenter information below (for each person). For panel sessions, please attach multiple presenter (or suggested presenter) information to this proposal. For roundtable programs, please include a list of your suggested table discussion leaders.

Co-Presenter Information

Additional Speaker Name: _____
Title: _____
Company: _____
Street Address: _____
City: _____ State: _____ Zip code: _____
Work Phone: _____ Cell Phone: _____
E-mail Address: _____ Alternate Email: _____

Primary Speaker's Name: _____

Speaker Information/BIO

In the space provided below, please write a brief introduction for yourself and your co-presenter(s), if applicable. Include your years of experience, educational background/credentials, and practical experience in the subject matter. If you have not yet identified your co-speaker(s), please provide a representative category (i.e., from the Monitoring Center perspective).

Insert Speaker Information/BIO:

Presentation Title

Your title can directly impact attendance. It should be both appealing and reflective of your presentation content.

Insert Title:

Presentation Description/Objective

Please describe your presentation concept in the space below. Please be sure it accurately reflects the content of your presentation. Please indicate your preferred time allotment here:

90 minutes 60 minutes 30 minutes Other: _____

Insert Presentation Description/Objective:

Do you have any handouts? If yes, please add a brief description of the materials.

After this presentation, the participant will be able to: (List 3 brief points specific to your presentation content)

1. _____
2. _____
3. _____

The information you provide will be used in all marketing media including the TMA website. TMA reserves the right to edit and/or reduce your presentation title and description as necessary. Please note that presentations may be considered for other upcoming TMA educational programs. Recommendations will be made at the time of selection.